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Making it Happen: How can the Juncker Commission Deliver  
the Digital Single Market?

Brussels, 16<sup>th</sup> Oct 2014

**Nesta**...



*'As a US business, you have to remember that when considered as a whole, Europe is still the largest consumer market' (Airbnb)*



*'Data is the currency of democracy' (Open Corporates)*



*The alternative finance market was worth **939** million pounds in 2013 in the UK alone' (Nesta)*

