



Ministry of Economic Affairs,
Agriculture and Innovation

SME & ICT-policy in The Netherlands

Peter Leyenaar

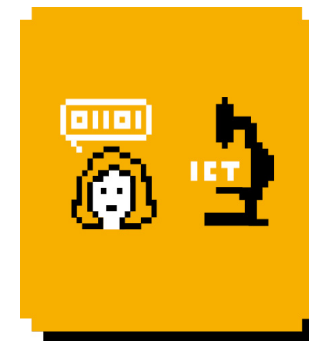
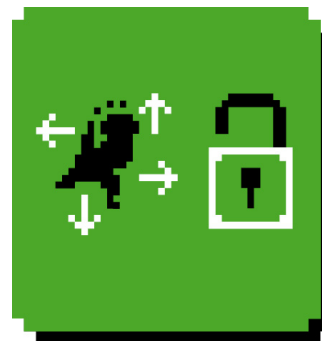
Member management team
Regulatory Reforms & ICT-policy
Department

Ministry of Economic Affairs,
Agriculture and Innovation



Digitale Agenda.nl 2012-2015

- Cross-border digital value chains
- Cloud Computing
- eSkills





Cloud Computing

Two main action lines:

- *Preconditions for safe and reliable cloud services*
- *Stimulating awareness about cloud services as opportunity for cost saving, smart regulation and innovation*

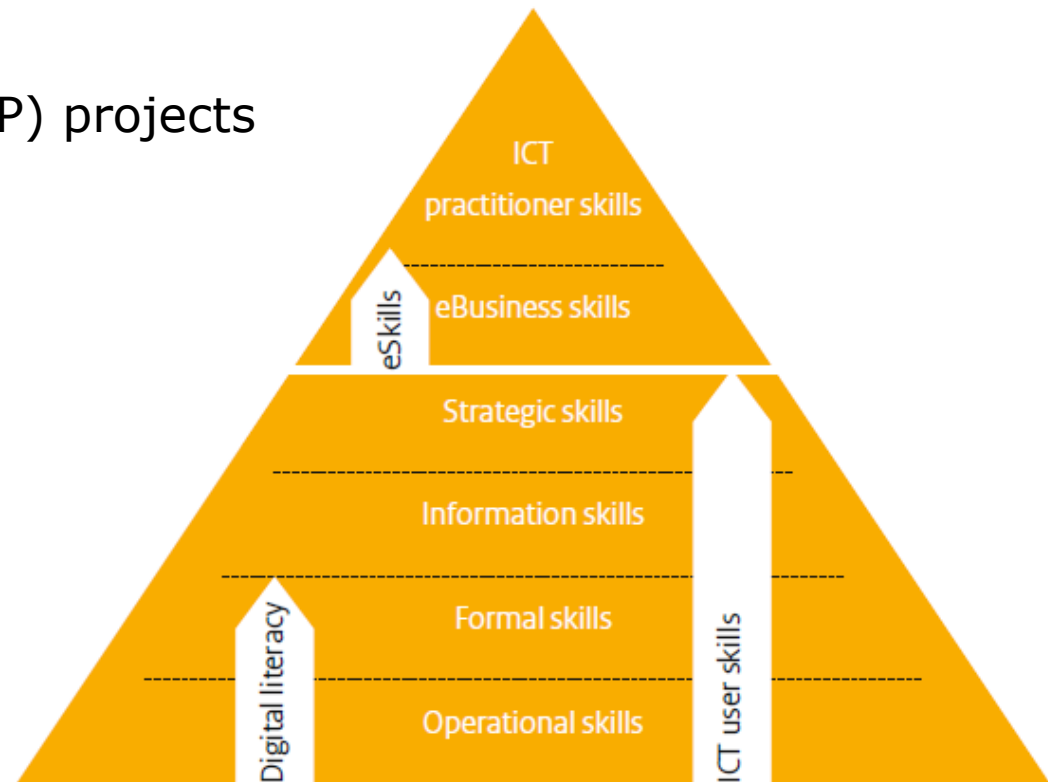




eSkills

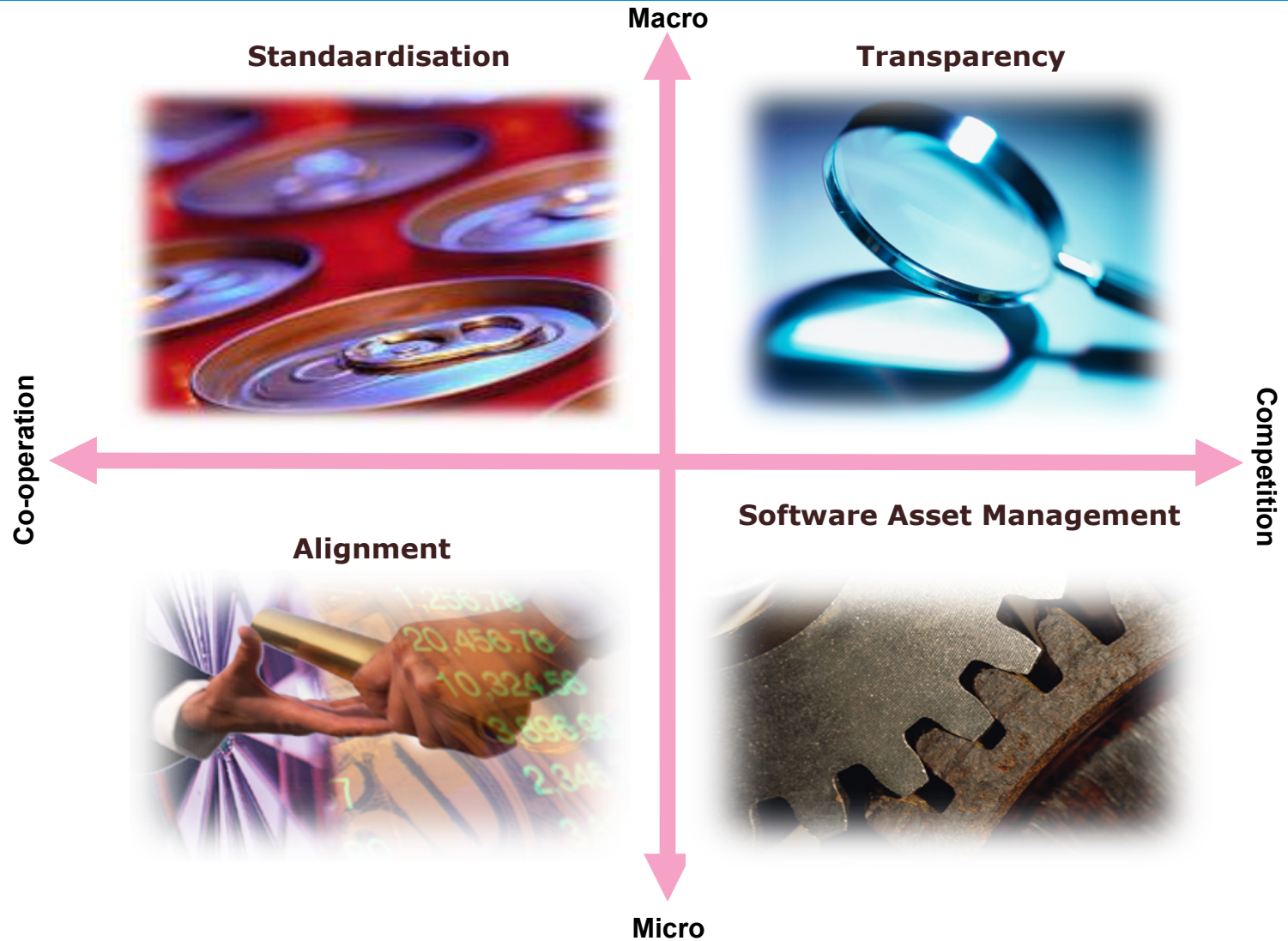
Basic principles:

- Public Private Partnership (PPP) projects
- European initiatives guiding





More R-o-I from ICT





Thank you for your attention!

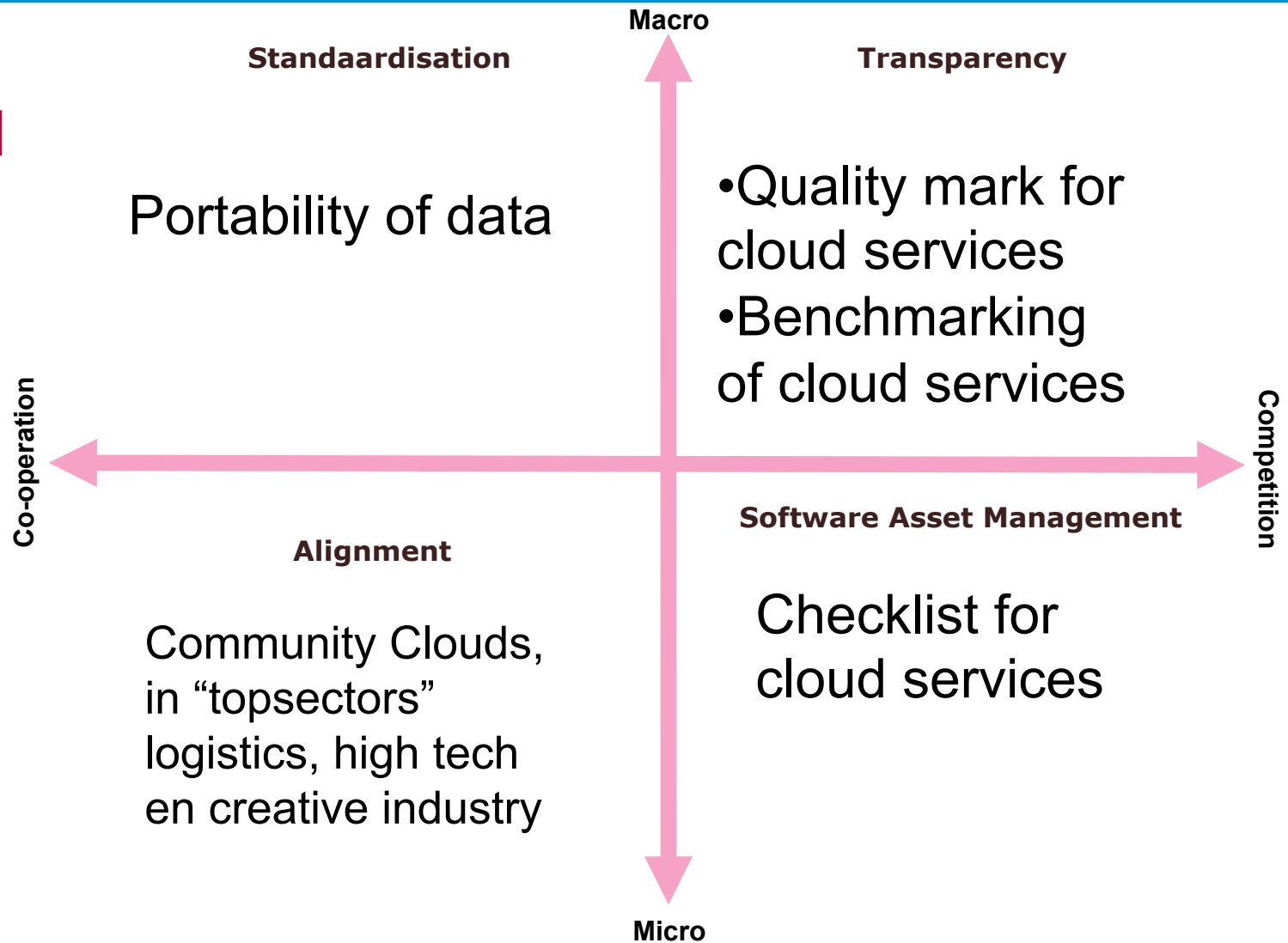
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More R-o-I from Cloud





More R-o-I
from eSkills

