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The 2013 Euro Plus Monitor: From Pain to Gain

- **Eurozone**: huge structural progress, upswing on track, tail risks recede
- **Eurozone periphery**: shaping up fast
- **France**: the sick man of Europe
- **Germany**: into reverse gear?
- **Britain**: back to boom-bust?
- **Sweden**: success breeds complacency

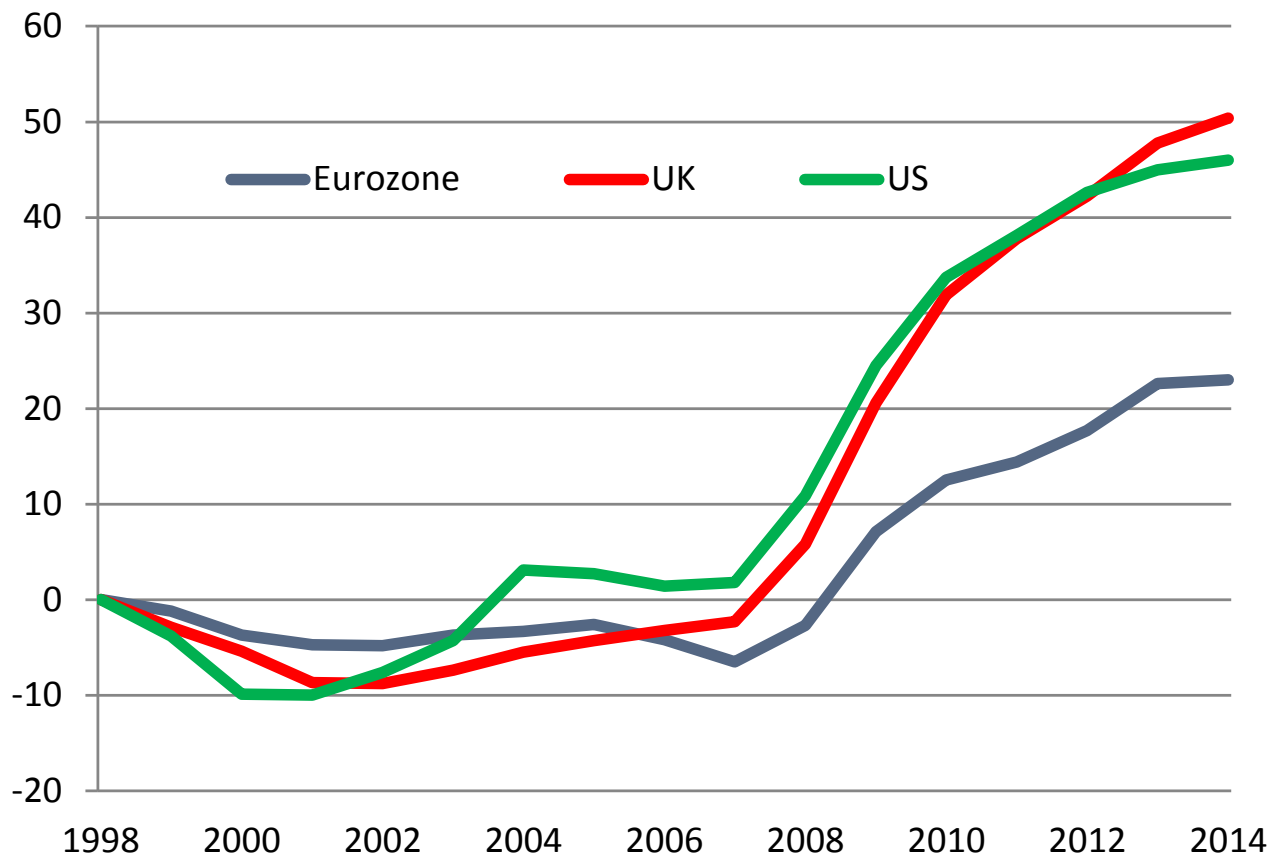
Holger Schmieding

Brussels, 3 December 2013



The puzzle: is it really a Eurozone „debt crisis“ ?

Change in public debt, in % of GDP



Increase in the ratio of gross government debt to GDP since the start of the euro, in percentage points of GDP.
End-2012 ratios Eurozone 91%, UK 89%, US 108%. Source: Eurostat

- Why does the Eurozone have a debt crisis?
- From the start of the euro until Lehman, the debt-to-GDP ratio fell slightly in the Eurozone.
- After Lehman, the debt ratio surged much less in the Eurozone than in the US and the UK.
- Japan would be off the charts.
- Until 1998, the UK had been much more prudent than the future Eurozone.
- Since then, it's the other way round.



The story of the euro crisis

Tough love and the search for a lender of last resort

No debt crisis: the Eurozone has less fiscal problems than the US, the UK or Japan.

Eurozone had one and only one big institutional defect: no lender of last resort

When tiny Greece caused trouble in May 2010, Euro leaders hastily built a common fund as a lender of last resort for small countries. But the EFSF was far too small to protect Italy and Spain when contagion spread after the July 2011 decision for a Greek default.

For one year, the ECB dithered as the Eurozone fell into a deepening recession. Ever since the ECB stepped forward as lender of last resort in July 2012, the crisis has faded.

Tough love: Germany, Brussels and the ECB help. But they impose conditions.

- As in a nation, the weak need the solidarity of the strong. But unlike in a nation, the weak do not vote in the elections of the strong. As a result, Germany can impose much tougher conditions on Spain than Texas could impose on Detroit.
- The strong can say "no". Support comes as credit, not in straight transfers. It is highly conditional. It sets the right incentives and does not create „moral hazard“.
- Problems in the Eurozone are not papered over by huge soft internal transfers. Instead, they need to be tackled the hard way, by serious reforms.
- A uniquely independent central bank. Nobody can change the ECB's mandate.

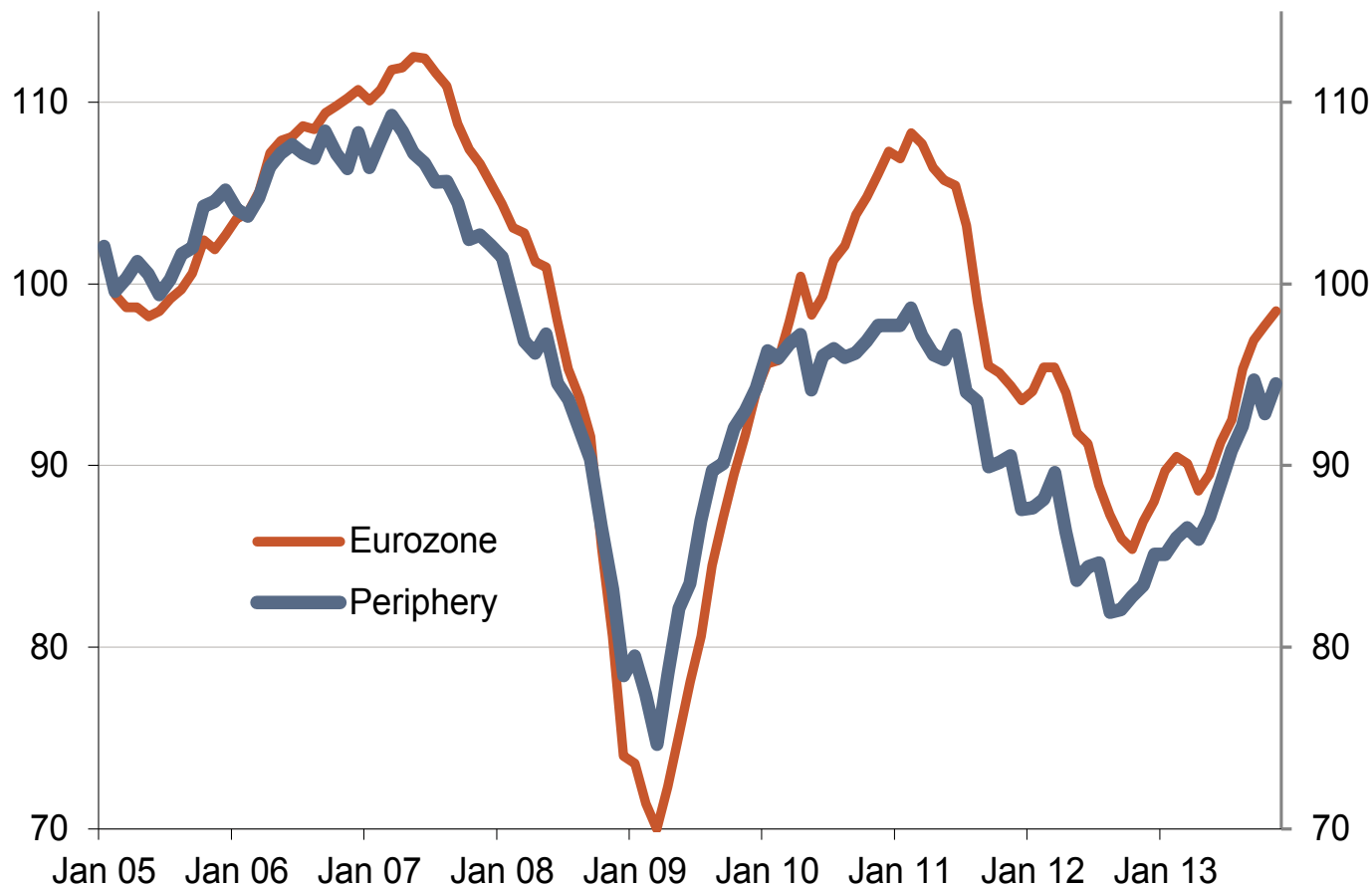


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Euro crisis: the worst is over

Economic sentiment: euro periphery has rebounded with the core



Economic sentiment, Eurozone and weighted average for Italy, Spain, Portugal and Greece; no data for Ireland. Source: EU Commission

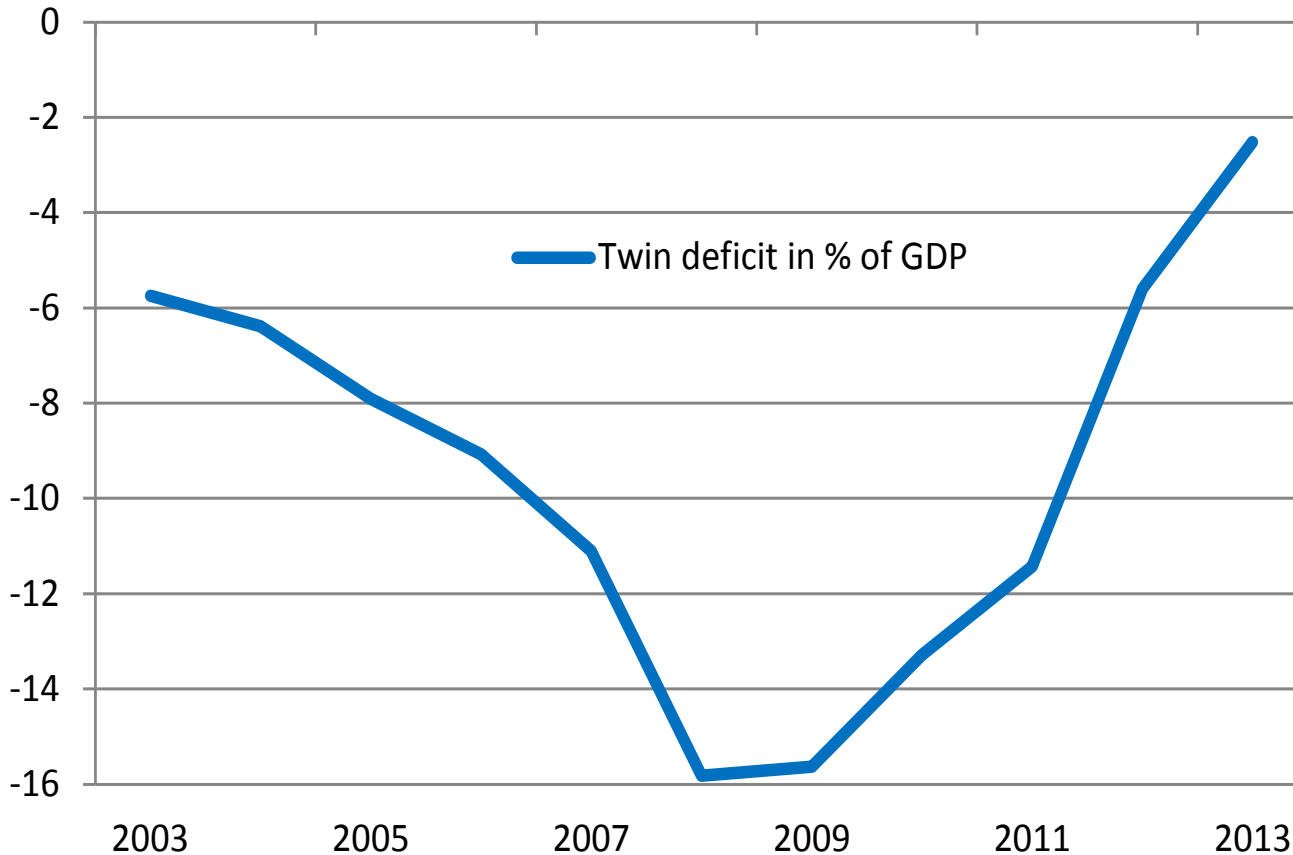
- Thanks to the ECB, economic sentiment in the Eurozone has recovered since August 2012.
- Monetary policy is gradually gaining traction, the worst of austerity is over and global demand is holding up nicely.
- The crisis countries have moved up with the Eurozone average.
- The rebound in sentiment points to a gradually firming recovery.
- Even parts of the periphery returned to growth this summer.
- But the Eurozone economy still lags the rebound in confidence.

Tough love is working



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The disappearing twin deficit at the euro periphery



- The reform countries under troika supervision are no longer living beyond their means.
- Current accounts have moved into surplus...
- ...structural fiscal deficits have been slashed.
- The combined twin deficit has almost disappeared.

Current account balance plus structural fiscal balance, in % of GDP, for Spain, Greece, Ireland and Portugal combined.
Source: Eurostat; EU Commission forecasts for 2013.



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The 2013 Euro Plus Monitor

Updates 2012 results for all 17 Euro members and for UK, Sweden, Poland

Two separate rankings for all 20 countries

Ranking 1: Adjustment Indicator

- Limited number of key measures of adjustment
- Focus: exports, labour costs, fiscal adjustment, structural reforms
- Includes 2013 projections beyond backward-looking hard data
- Describes the pace of change

Ranking 2: Fundamental Health

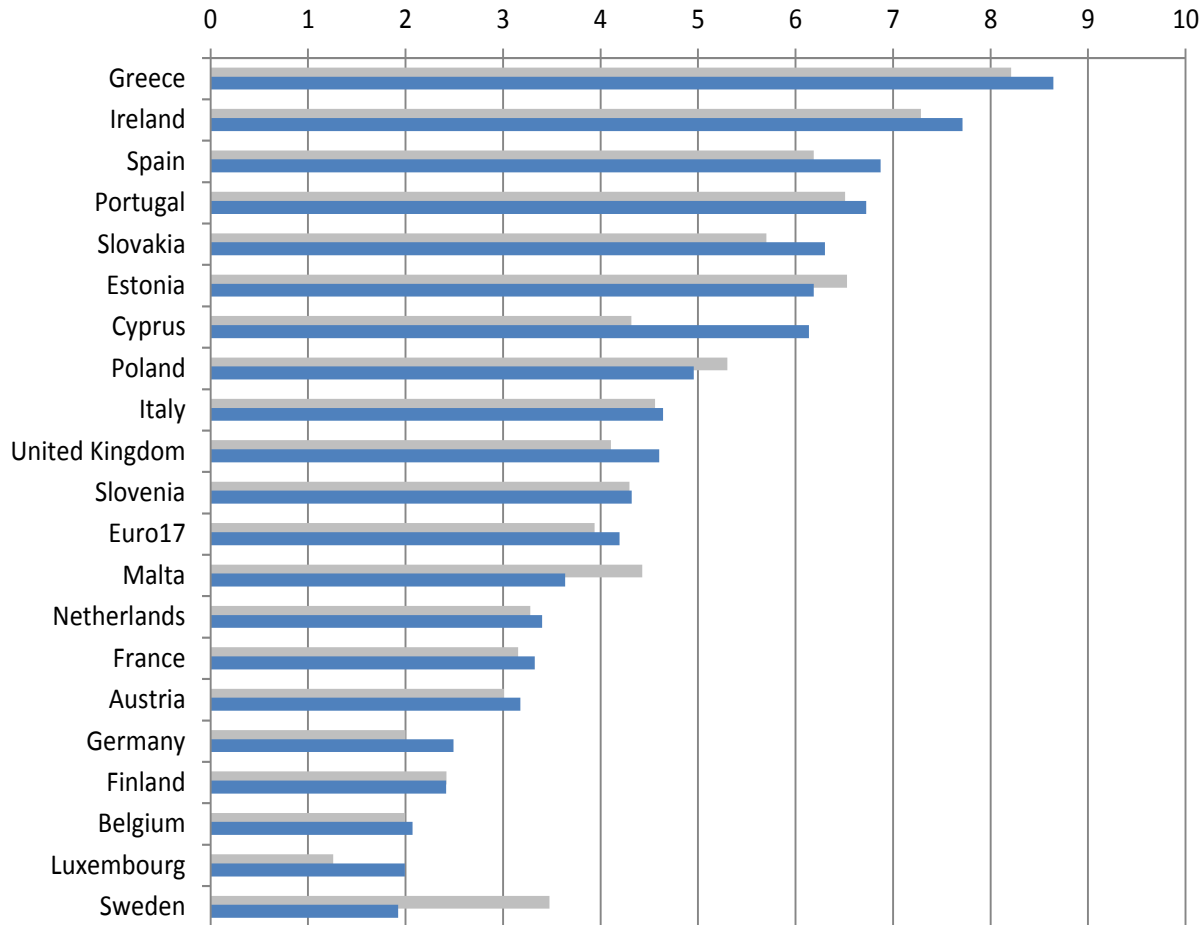
- Broad array of indicators and long-term trends
- Focus: growth potential, competitiveness, fiscal sustainability, resilience
- Includes data on demographics and education that go beyond mere economics
- Backward looking data
- Describes the recent situation (=starting level)

Adjustment Progress Indicator 2013



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Reform countries top the league, complacent core lags far behind



- The four economies disparagingly labelled „PIGS“ now take the top 4 places in our adjustment ranking.
- Under the pressure of crisis, Cyprus is also moving up fast.
- No trace of „moral hazard“.
- Italy is above average, but only modestly so.
- UK close to Italy.
- Little progress in the core.
- Slippage in Sweden.

Scores on a scale of 10 (best) to 0 (worst). Grey bars give 2012 scores for comparison.
Source: Berenberg calculations



Adjustment Ranking

Table 1: Adjustment Progress Indicator

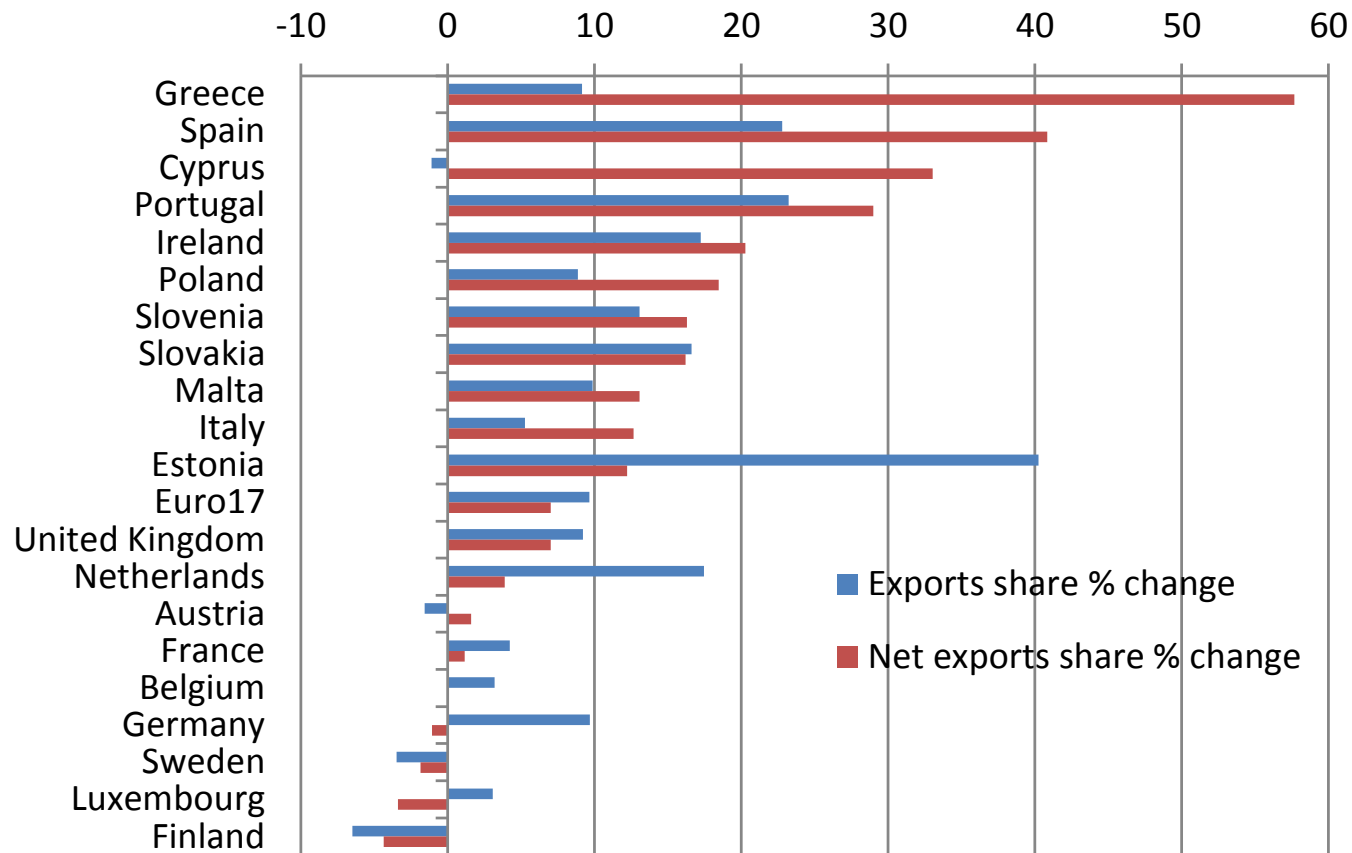
Rank		Country	Total Score			External adj.			Fiscal adj.			Labour Cost Adj.			Reform drive		
2013	2012		2013	Change	2012	2013	Change	2012	2013	Change	2012	2013	Change	2012	2013	Change	2012
1	1	Greece	8.6	0.4	8.2	6.8	0.2	6.6	9.6	1.0	8.6	8.3	0.6	7.7	10.0	0.0	10.0
2	2	Ireland	7.7	0.4	7.3	8.7	-0.1	8.8	5.6	1.1	4.5	8.4	0.0	8.4	8.2	0.8	7.4
3	5	Spain	6.9	0.7	6.2	7.6	0.5	7.1	6.5	2.3	4.2	5.7	0.0	5.7	7.7	-0.1	7.8
4	4	Portugal	6.7	0.2	6.5	7.1	0.4	6.7	6.7	0.2	6.5	5.3	-0.4	5.7	7.7	0.7	7.1
5	6	Slovakia	6.3	0.6	5.7	7.7	1.5	6.2	7.2	2.7	4.5	4.9	-1.5	6.4	5.5	n.a.	n.a.
6	3	Estonia	6.2	-0.3	6.5	7.2	-1.7	8.9	2.2	-0.2	2.4	6.6	-1.8	8.3	8.8	n.a.	n.a.
7	10	Cyprus	6.1	1.8	4.3	7.1	1.6	5.5	4.1	0.0	4.1	7.2	3.9	3.4	n.a.	n.a.	n.a.
8	7	Poland	5.0	-0.3	5.3	5.4	0.9	4.5	6.2	-2.1	8.3	2.2	0.4	1.8	6.1	-0.6	6.7
9	8	Italy	4.6	0.1	4.6	4.4	0.6	3.8	6.5	-0.7	7.2	2.5	-0.4	2.9	5.2	0.8	4.4
10	12	United Kingdom	4.6	0.5	4.1	3.9	0.2	3.8	5.0	0.5	4.5	3.7	1.1	2.6	5.8	0.2	5.6
11	11	Slovenia	4.3	0.0	4.3	6.5	0.7	5.8	5.2	0.8	4.4	3.3	0.7	2.7	2.2	n.a.	n.a.
12	9	Malta	3.6	-0.8	4.4	6.2	-0.1	6.4	2.0	-0.1	2.1	2.7	-2.2	4.8	n.a.	n.a.	n.a.
13	14	Netherlands	3.4	0.1	3.3	5.2	0.5	4.8	3.1	0.3	2.8	2.9	0.4	2.5	2.4	-0.6	3.0
14	15	France	3.3	0.2	3.2	3.2	0.2	2.9	4.6	0.3	4.3	2.0	0.0	2.0	3.5	0.2	3.3
15	16	Austria	3.2	0.2	3.0	3.0	0.3	2.6	2.4	1.5	0.9	1.2	-0.6	1.8	6.1	-0.6	6.7
16	18	Germany	2.5	0.5	2.0	3.3	-0.1	3.4	4.1	0.5	3.6	1.1	0.1	1.0	1.5	1.5	0.0
17	17	Finland	2.4	0.0	2.4	1.9	0.9	1.0	0.2	0.0	0.2	2.8	-0.8	3.6	4.7	-0.2	4.9
18	19	Belgium	2.1	0.1	2.0	3.2	0.2	3.0	2.1	0.1	2.0	1.4	-0.4	1.8	1.6	0.4	1.1
19	20	Luxembourg	2.0	0.7	1.3	2.6	1.5	1.1	0.5	0.4	0.2	4.2	0.5	3.7	0.6	0.6	0.0
20	13	Sweden	1.9	-1.6	3.5	2.4	-0.5	2.9	0.0	-3.7	3.7	1.0	-0.7	1.7	4.3	-1.3	5.6
		Euro17	4.2	0.3	3.9	4.3	0.2	4.1	5.0	0.7	4.3	2.5	-0.1	2.6	5.0	0.3	4.8

Scores from 10 (best) to 0 (worst); ranks 1-20 , change in scores over 2012 Euro Plus Monitor. Source: Berenberg calculations



Adjustment progress (I): External adjustment

Exports have cushioned most peripheral economies

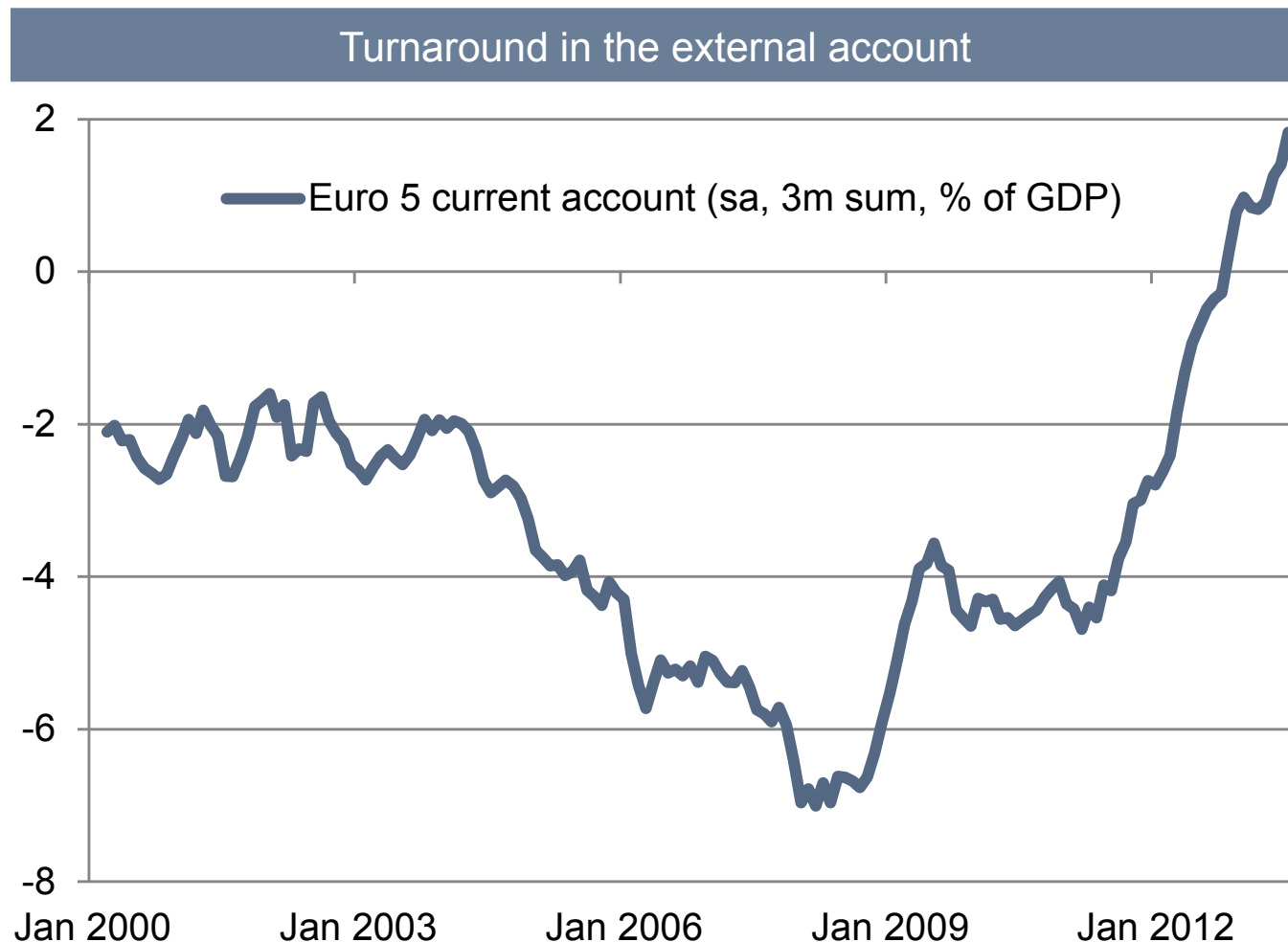


Change of exports/net exports Q2 2013 to H2 2007, as % of H2 2007 export ratio. Source: Eurostat; Berenberg calculations (for Greece)

- External turnaround is one of the most impressive features of Eurozone adjustment.
- The collective belt-tightening in the periphery has led to an import correction.
- Countries live within their means again.
- But real exports have risen, too. Spain and Portugal exported 17% more in Q2 2013 than before the crisis. Ireland has advanced, too.
- Export shares in GDP have risen strongly across almost all crisis countries except Greece and Cyprus.



Euro periphery: dramatic external turnaround



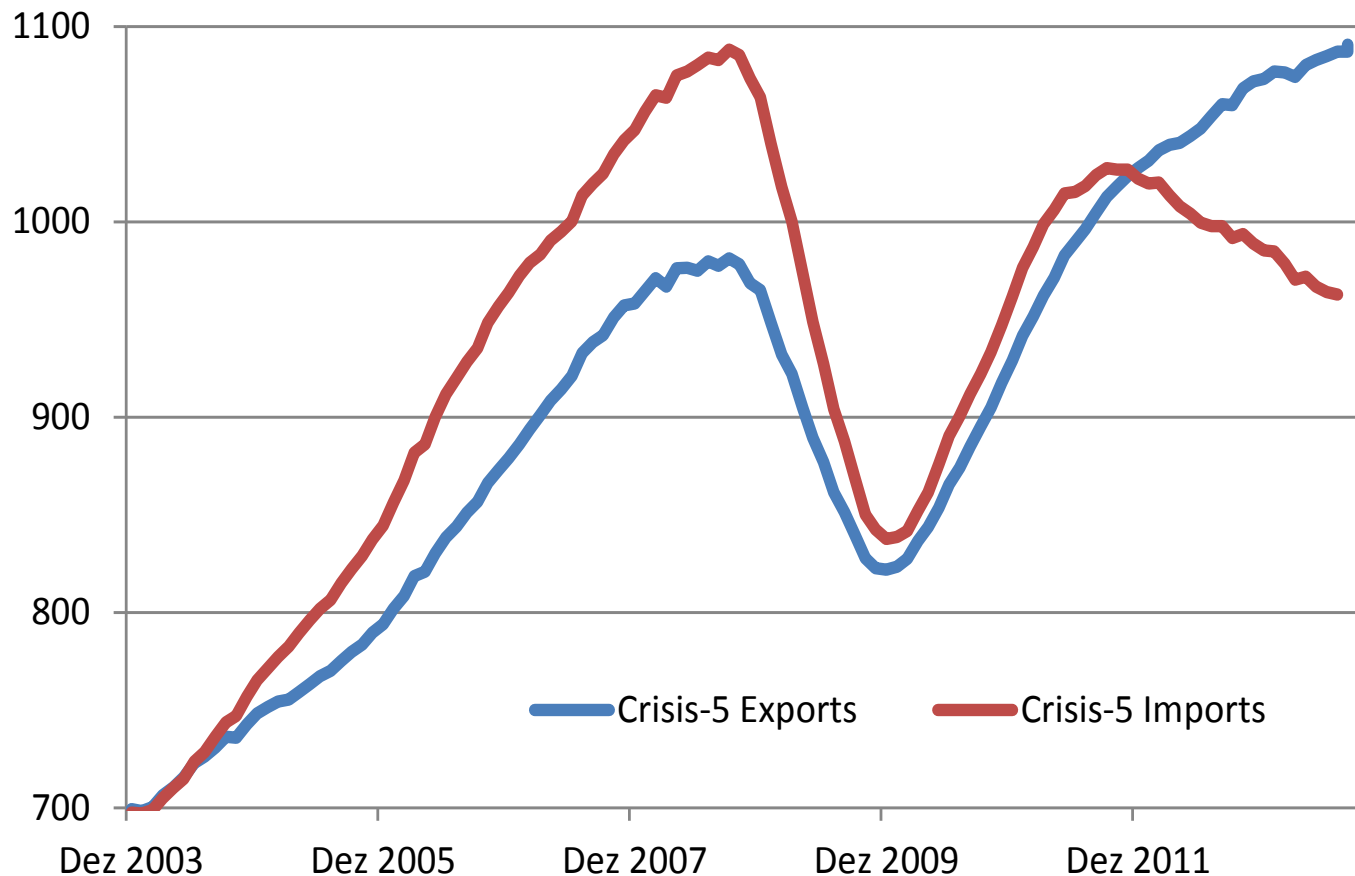
Current account balance in % of GDP, Italy, Spain, Greece, Portugal and Ireland; 3-month moving average, seasonally adjusted.
Source: Eurostat, Berenberg calculations

- The five euro crisis countries have turned their external accounts around very nicely.
- They balanced their joint current account in late 2012 and achieved a surplus in mid-2013.
- Individually, Italy, Spain, Portugal and Ireland now have a current account surplus; Greece is on track to balance its current account in late 2013.
- The euro crisis countries no longer need to import capital.



Export-driven turn-around

Rising exports, falling imports in the crisis countries



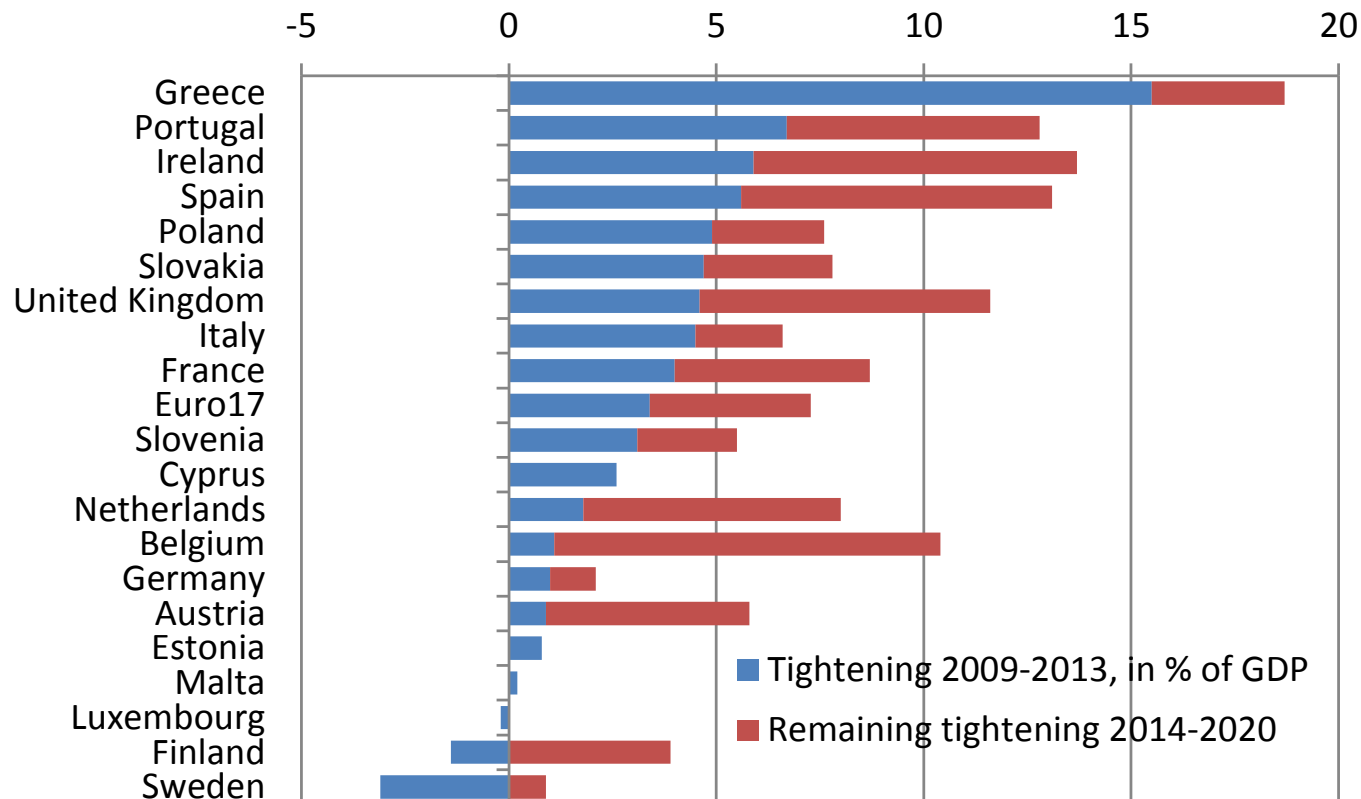
Nominal exports and imports, 12m sums, €bn; Italy, Spain, Greece, Ireland and Portugal

- The import bubble has burst.
- Periphery imports are 15% below their pre-crisis peak in nominal terms.
- The crisis countries have raised their competitiveness the hard but sustainable way without devaluing their currency
- Nominal exports are 15% above pre-crisis levels.
- The Eurozone recession slowed down export growth in 2012 and 2013. Exports are likely to gather pace again soon.



Adjustment progress (II): Fiscal adjustment

Fiscal adjustment: Greece is almost done



- Countries on the euro periphery have tightened their belts.
- While Germany has little need for austerity.
- Austerity was the right medicine – but Greece had been asked to swallow an overdose of it.
- The worst of austerity is over.
- The red bars refer to a very ambitious benchmark: a 60% debt ratio by 2030.
- Not all countries need to meet that.

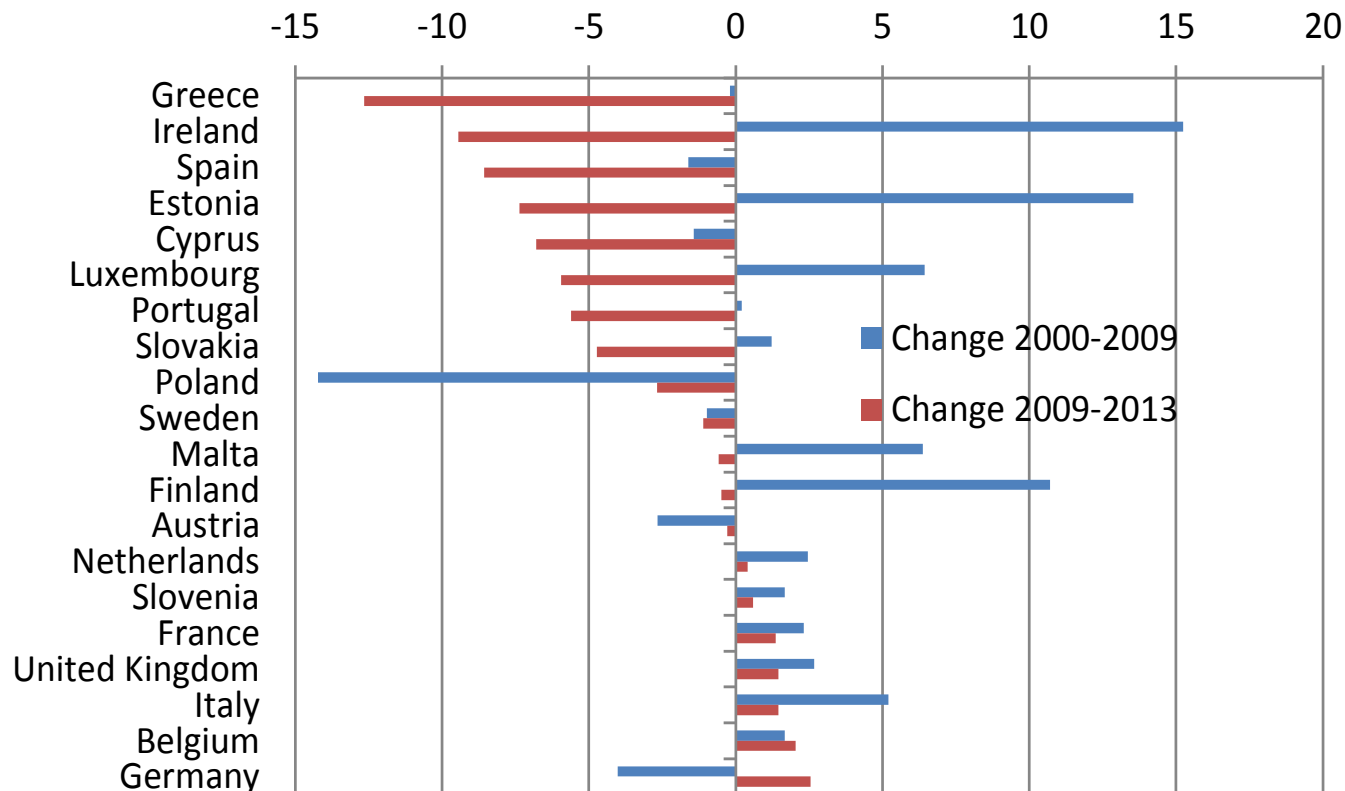
Cumulative change in underlying primary fiscal balance 2009-2013, and remaining tightening need by 2020, to reach a debt-to-GDP ratio of 60% by 2030, in % of annual GDP. No data available for remaining tightening need for Cyprus, Estonia, Luxembourg and Malta.

Source: EU Commission, European Economy, Statistical Annex, IMF Fiscal Monitor, Berenberg calculations



Adjustment progress (III): Labour costs

Real unit labour costs: the great convergence



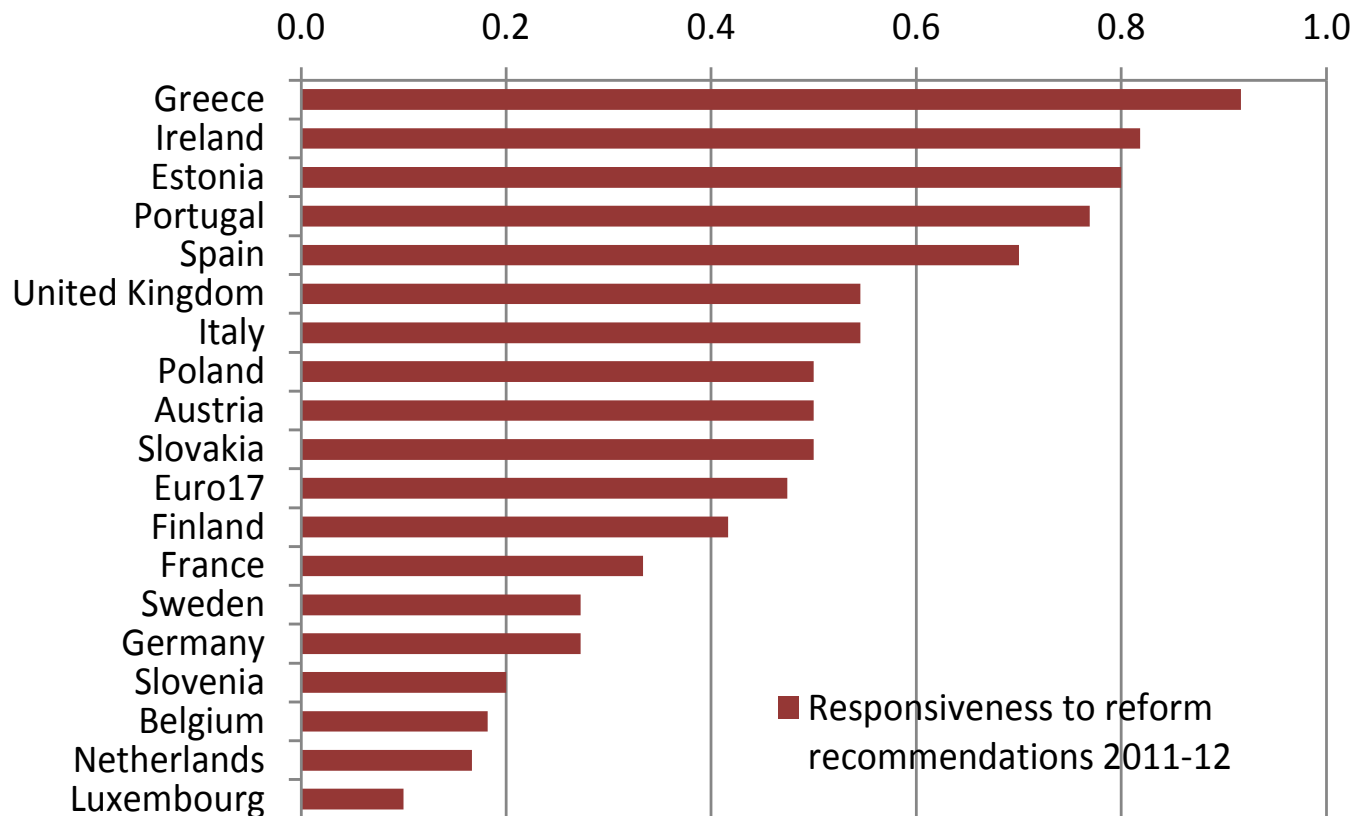
- Turnaround at the euro periphery...
- ...where real unit labour costs are falling sharply.
- Turnaround in Germany as well...
- ...where labour costs are now rising at an above-average pace.

Cumulative deviation of change in real unit labour cost from Eurozone average; 2000-2009 vs. 2009-2013.
Data for Poland, UK and Sweden affected by exchange rate changes. Source: Eurostat, Berenberg calculations



Adjustment progress (IV): Structural Reforms

OECD indicator of responsiveness to reform proposals



Responsiveness to Going for Growth recommendations across OECD countries 2011-12. Score from 0 (no reforms) to 1 (serious reforms in all policy areas identified by the OECD). Source: OECD 2013

- Who is implementing pro-growth structural reforms?
- The OECD regularly makes detailed reform proposals.
- Once a year, the OECD checks whether countries are heeding such advice.
- The bailout countries are enacting sweeping reforms...
- ...while core European and Scandinavian countries do very little.



Three Stages of Adjustment

Stage 1: Pain (Greece, Cyprus)

- Serious labour market and other structural reforms
- Fiscal squeeze
- External balance improves through drop in imports
- Still-weak result for Overall Health, strong result on Adjustment Indicator

Stage 2: Turnaround (Ireland, Spain, Portugal - to be followed by Greece and Cyprus 2014?)

- Fiscal squeeze continues; labour market reforms start to show results
- Private sector starts to respond to structural reforms by investing more
- First gains in employment and tax revenues
- External balance shifts further as exports take off
- Stronger result for Overall Health, still-strong result on Adjustment Indicator

Stage 3: Enjoying the Success (Germany, Estonia)

- No need for further adjustment
- Room for more private and public consumption
- Strong reading on Overall Health Indicator, weaker result on Adjustment Indicator



Overall Health Ranking

Table 2: Fundamental Health Indicator

Rank		Country	Total Score			Growth			Competitiveness			Fiscal sustainability			Resilience		
2013	2012		2013	Change	2012	2013	Change	2012	2013	Change	2012	2013	Change	2012	2013	Change	2012
1	1	Estonia	7.4	0.0	7.4	6.6	0.2	6.5	6.3	-0.2	6.5	9.2	-0.1	9.2	7.5	0.1	7.4
2	3	Germany	7.3	0.3	7.0	6.4	0.1	6.3	8.1	0.1	8.0	7.3	0.5	6.9	7.5	0.7	6.8
3	2	Luxembourg	7.0	-0.1	7.1	6.8	0.0	6.8	6.4	-0.2	6.6	9.3	-0.2	9.5	5.7	0.2	5.5
4	7	Slovakia	6.9	0.4	6.5	5.7	0.1	5.6	7.1	0.1	6.9	7.4	1.2	6.3	7.6	0.4	7.2
5	5	Netherlands	6.9	0.2	6.6	7.3	0.0	7.3	8.3	0.3	8.0	5.8	0.6	5.2	6.1	0.0	6.0
6	4	Sweden	6.7	-0.2	6.9	7.1	-0.1	7.2	5.9	-0.3	6.3	7.1	-0.3	7.4	6.8	-0.1	6.9
7	8	Slovenia	6.4	0.3	6.1	6.0	-0.1	6.0	5.7	0.2	5.5	6.5	0.9	5.6	7.7	0.4	7.3
8	6	Poland	6.4	-0.1	6.5	6.0	0.1	5.9	7.2	-0.1	7.3	6.1	0.1	6.1	6.4	-0.3	6.7
9	9	Austria	5.9	0.1	5.7	5.9	0.0	6.0	5.8	-0.2	5.9	5.7	0.5	5.2	6.1	0.3	5.8
10	11	Belgium	5.4	0.1	5.3	5.3	-0.1	5.4	6.9	0.0	6.9	4.2	0.2	4.0	5.2	0.2	5.0
11	14	Ireland	5.3	0.6	4.8	5.3	-0.2	5.5	7.4	0.2	7.2	4.9	1.1	3.8	3.8	1.2	2.7
12	12	United Kingdom	5.3	0.2	5.1	5.3	-0.1	5.4	6.2	-0.2	6.4	4.7	1.0	3.8	5.0	0.1	4.9
13	10	Finland	5.3	-0.2	5.4	5.8	-0.1	5.9	3.4	-0.4	3.9	6.1	-0.4	6.4	5.8	0.2	5.5
14	13	Malta	5.2	0.2	5.0	4.3	0.1	4.1	6.2	-0.5	6.7	6.3	0.2	6.0	4.1	0.9	3.2
15	15	Spain	4.9	0.4	4.5	3.7	-0.1	3.9	5.0	0.6	4.5	5.7	1.2	4.4	5.2	-0.1	5.3
16	16	France	4.7	0.2	4.5	4.8	0.1	4.7	4.0	0.0	4.0	4.5	0.7	3.9	5.4	0.1	5.3
17	20	Greece	4.5	1.0	3.6	3.5	-0.4	4.0	4.4	0.8	3.6	4.9	2.1	2.8	5.3	1.3	4.0
18	17	Italy	4.5	0.1	4.4	3.3	0.0	3.3	3.6	0.0	3.6	5.6	0.2	5.3	5.6	0.2	5.4
19	18	Portugal	4.4	0.5	3.9	3.9	0.3	3.6	5.2	0.4	4.8	4.5	0.7	3.7	4.1	0.7	3.4
20	19	Cyprus	4.0	0.4	3.6	3.2	-0.7	3.9	3.5	1.1	2.5	5.6	0.0	5.6	3.6	1.2	2.4
		Euro17	5.8	0.3	5.5	5.0	0.0	5.0	6.2	0.1	6.1	6.2	0.7	5.5	5.9	0.3	5.6

Scores on a scale of 10 (best) to 0 (worst); ranks 1-20. Change gives change in scores over the 2012 Euro Plus Monitor. Source: Berenberg calculations

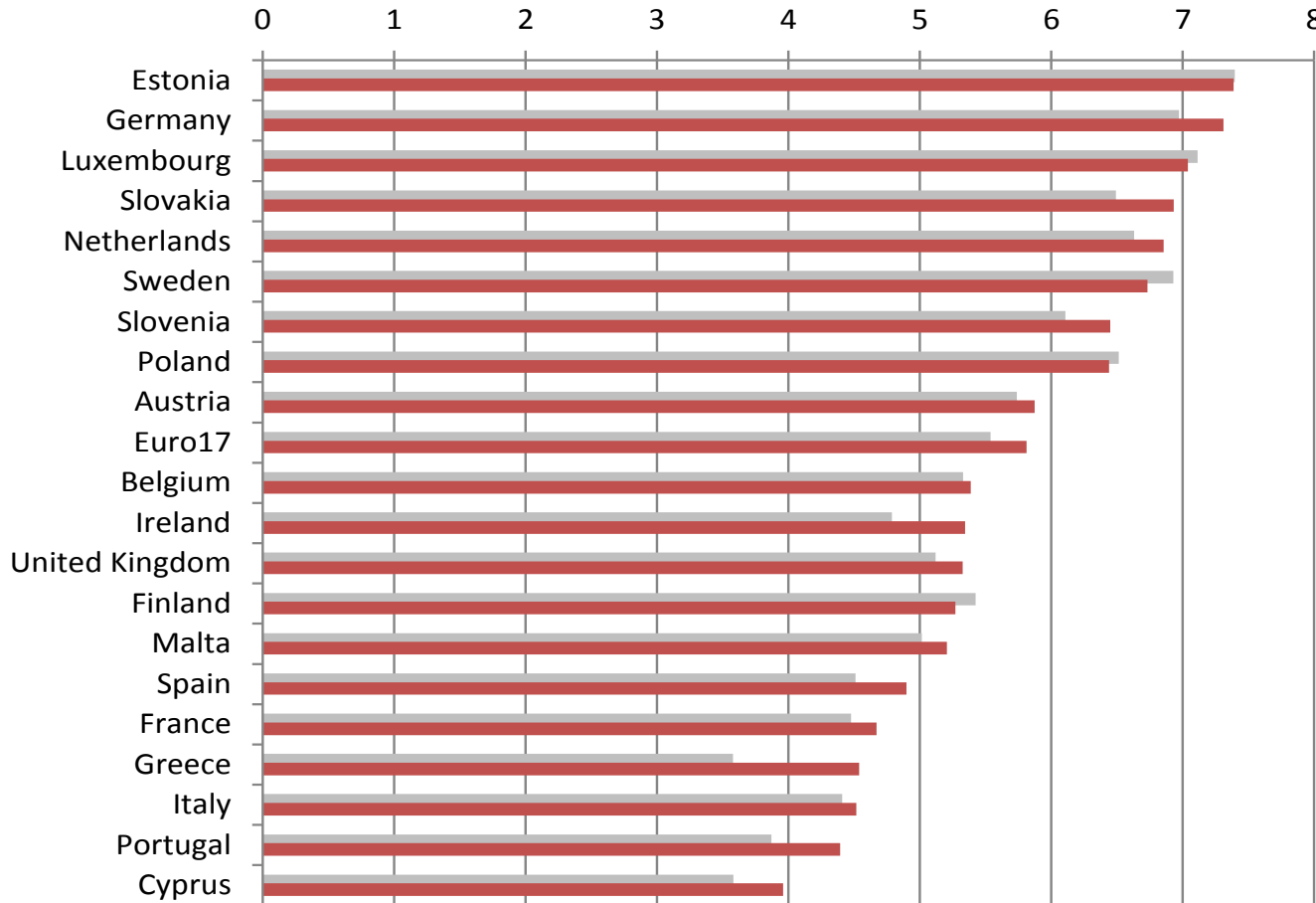
Fundamental Health Indicator 2013



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Serious progress at the bottom



- Thanks to sustained adjustment progress...
- ...fundamental health has improved across much of Europe.
- Scores show major gains for the reform countries.
- Greece moves up from No. 20 to No. 17. in the ranking.
- UK slightly below Euro17 average for fundamental health due to its fiscal problems.

Scores on a scale of 10 (best) to 0 (worst). Grey bars give 2012 scores for comparison.
Source: Berenberg calculations

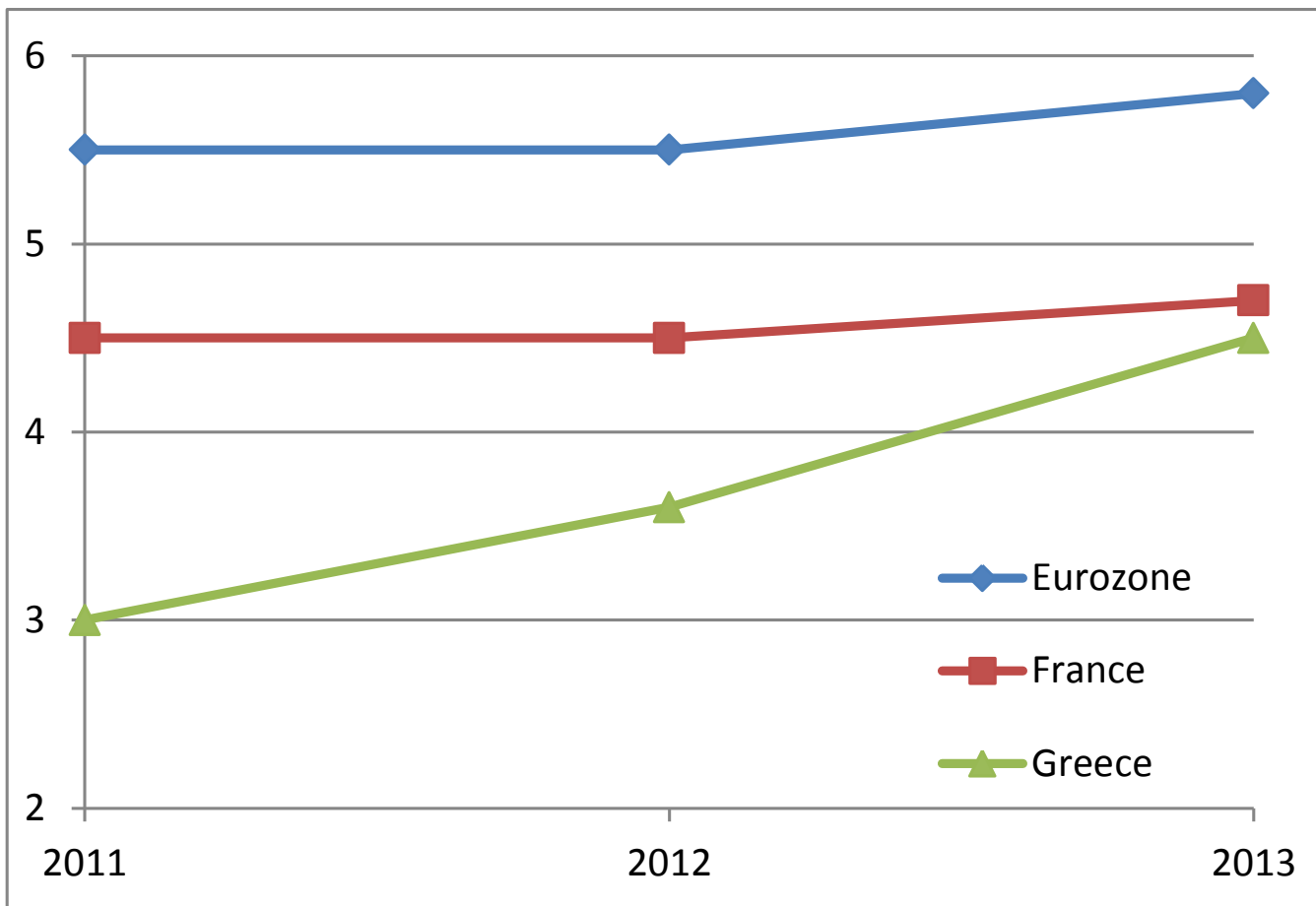


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Fundamental Health Indicator 2011-2013

Stagnation in France, progress in Greece



Scores on a scale of 10 (best) to 0 (worst). Source: Berenberg calculations

- Two years ago, Greece was far behind all other euro members in terms of its fundamental economic health.
- Greece's sustained adjustment efforts now show up in a visible rise in its score for fundamental health.
- Greece is starting to catch up with France.
- As other peripheral countries are following suit, France may be left at the bottom of the pile in Europe if it does not improve.
- The Eurozone as a whole raised its score slightly in 2013.

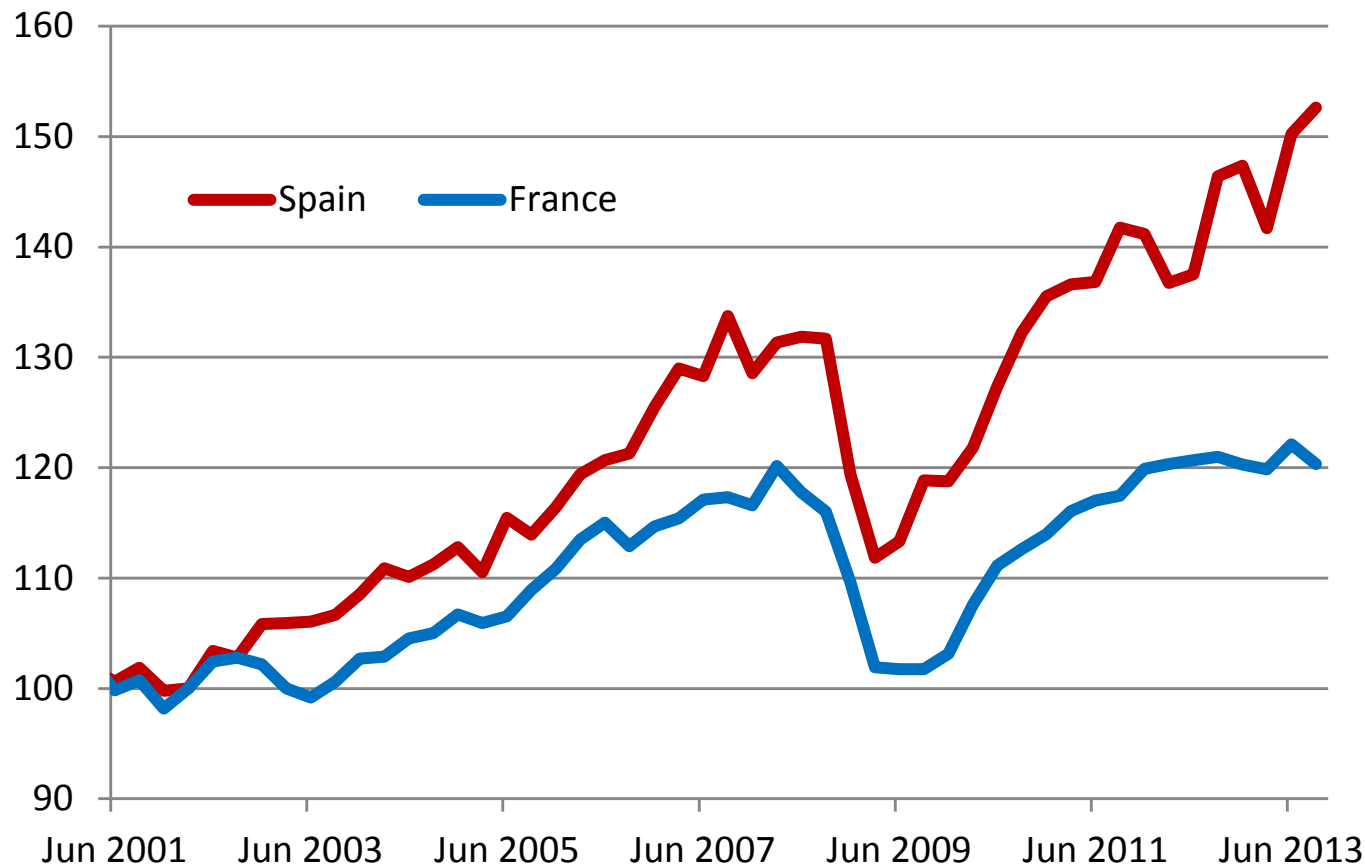


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France versus Spain: who is competitive?

Real exports of goods and services



- While Spanish exports have risen strongly in the last 10 years...
- ...France has lagged far behind.

Real exports of goods and services, GDP definition, Q1 2002 = 100. Source: Eurostat



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France: falling behind

France is the only major economy in our sample of 20 countries ...

...with serious fundamental health problems without doing much about it.

Strong points

- High fertility rate
- High household savings rate

Weak points

- “Leviathan award” for the most bloated public sector
- Serious lack of competitiveness
- Rigid labour market
- Low trend growth rate

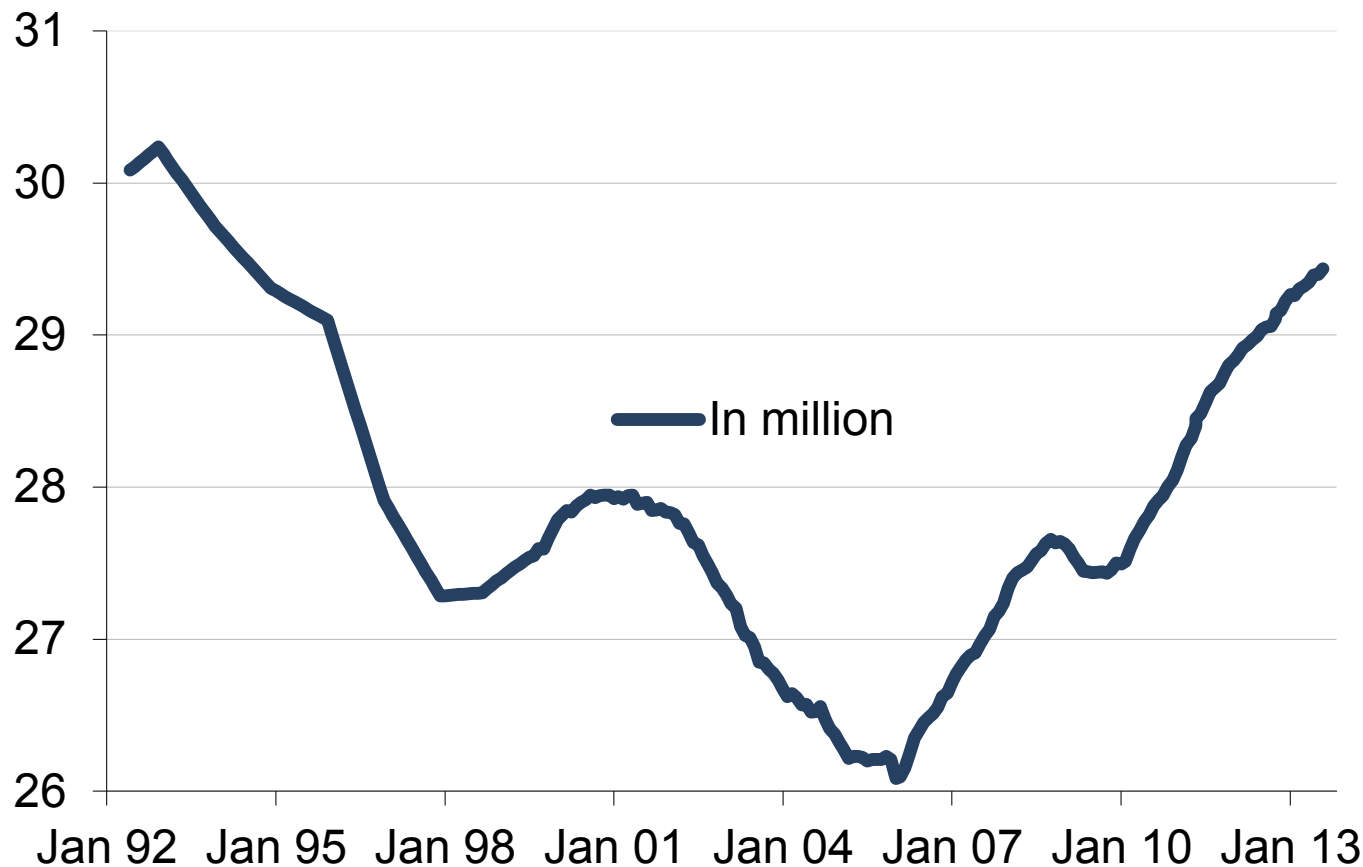
France is not utilising its potential. It is gradually heading towards a major crisis – if it does not change tack. **But a financial crisis is not imminent.** France is still the master of its fate, not yet at the mercy of potentially panicky investors.

Huge potential: If France reforms its labour market and utilises its human potential, it could eventually replace Germany as the strongest economy in Europe over time, in a tight race with the United Kingdom for the top spot.



The blueprint: the German turnaround

Core employment: strong increase since 2006



Core employment: subject to social security contributions. Source: Bundesagentur für Arbeit, Bundesbank

- Almost a miracle: after four decades of rising unemployment, Germany turned its labour market around with the reforms of 2004.
- Since early 2006, core employment has risen by 3.3 million (+12.5%).
- More employment = more taxpayers = balanced budget
- The German experience shows: labour market reforms work.
- But is Germany now reversing some of its key reforms?

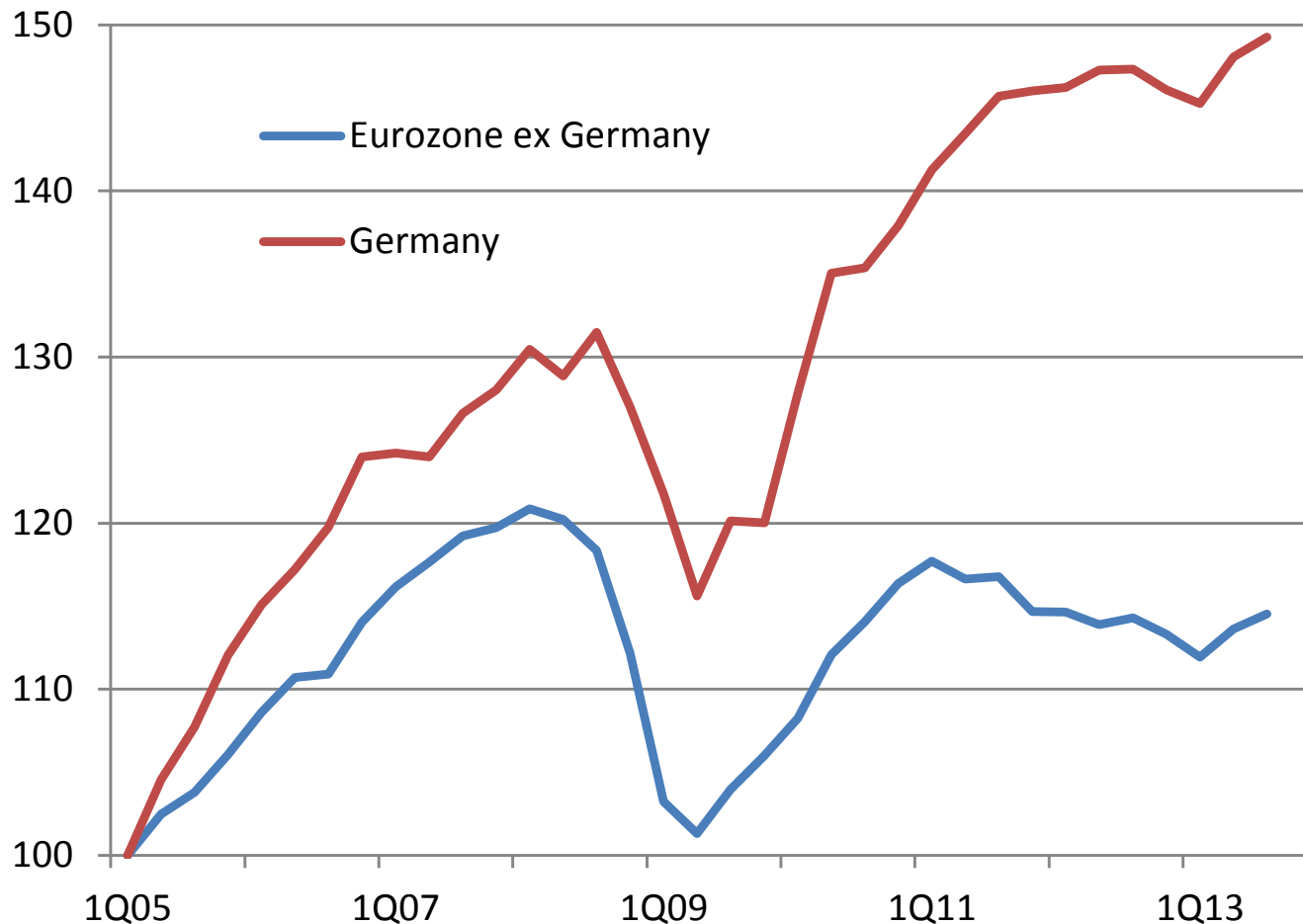


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Blame Germany? Not importing enough?

Imports of Germany and Eurozone ex Germany



Real imports of goods and services, national accounts definition, rebased to 1Q 2005 = 100. Source: Eurostat

- Many observers look at German exports.
- But imports tell an interesting story as well.
- Over the last eight years, Germany has raised its imports rapidly.
- The remainder of the Eurozone lags behind by a wide margin.
- Germany is offering its partners an expanding market for their exports.
- The stagnation of the German economy from late 2011 to early 2013 slowed down import growth.
- But that has come to an end.

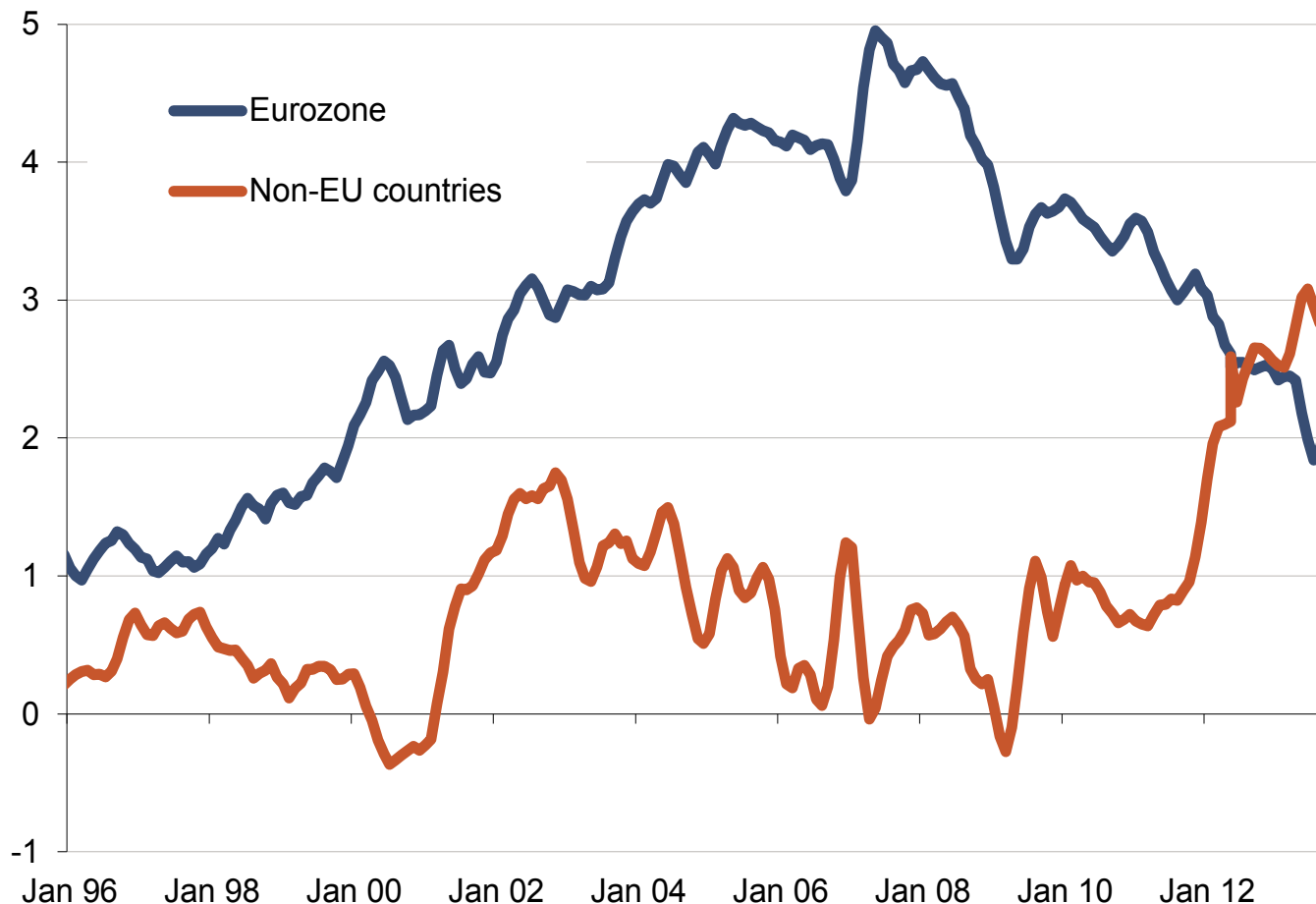


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Germany supports her friends

German trade surplus: big shift between Eurozone and non-Europe



German balance of trade in goods with other euro members and with non-EU countries, in % of German GDP, rolling 3-month averages.
Source: Bundesbank

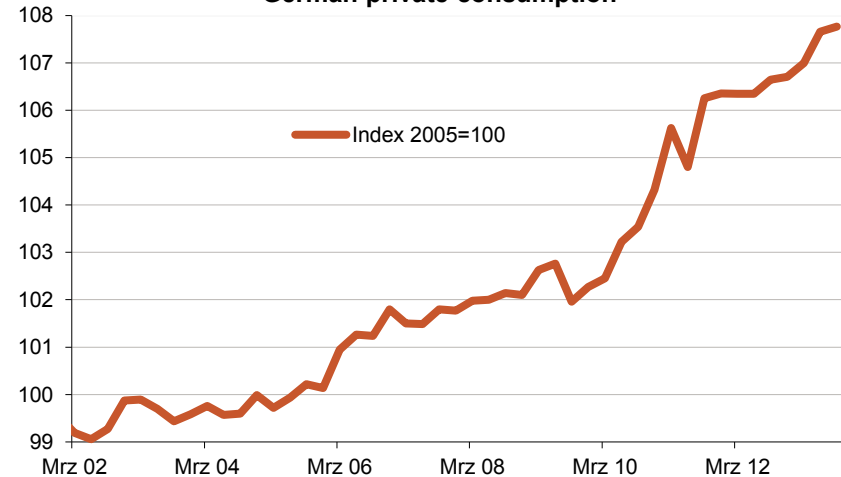
- Until 2008, domestic demand was weak in Germany but strong in the Euro periphery.
- Germany thus had a surging trade surplus with other Euro members.
- But this has changed. More domestic demand in Germany...
- ...and austerity in the periphery show up in a rapid decline in the German surplus with the Eurozone.
- A stronger Germany offers the periphery the chance to export more to Germany.

Resilient consumption, weak investment

- Most observers seem to believe that private consumption is the weak spot of the German economy.
- That is not quite correct. Supported by strong employment gains, consumption has trended up nicely since 2006.
- The post-Lehman recession caused only a minor and temporary dip. In the same vein, consumption growth slowed down temporarily after the euro crisis escalated in late 2011.

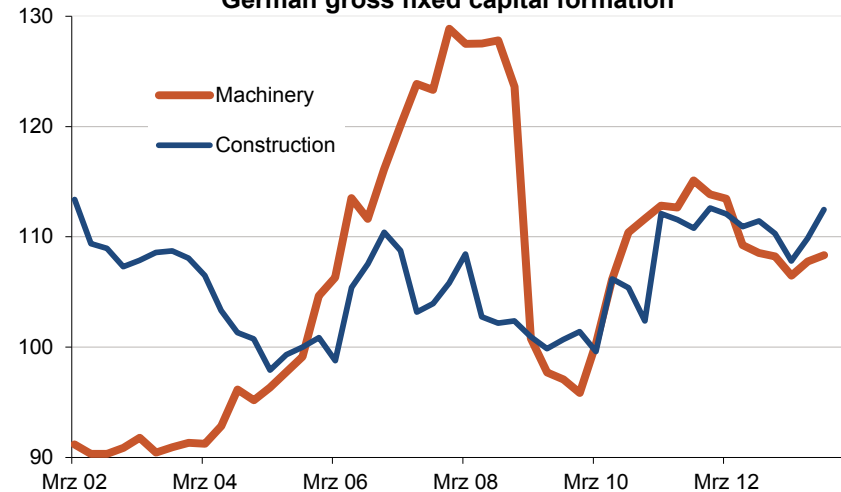
- German's recent weak spot has been investment.
- Following a boom in 2007 and 2008 and a spectacular bust during the post-Lehman recession...
- ...the subsequent recovery in business investment in machines and equipment gave way to a new modest downturn at the end of 2011.
- Even construction investment fell slightly in 2012 and early 2013 as weak business investment offset strong residential construction. Uncertainty is taking took toll.

German private consumption



Volume index; 2005=100; Smoothed for 2007 VAT hike. Source: Eurostat

German gross fixed capital formation



Volume index; 2005=100. Source: Eurostat.



Results of The 2013 Euro Plus Monitor

From Pain to Gain: Crises are Handmaidens of Change

- **Adjustment progress** at the eurozone periphery has accelerated further.
- **Ireland, Spain and Portugal** have reached the turnaround stage.
- **Greece and Cyprus** could follow in 2014.
- **Adjustment progress** is showing up in stronger **long-term fundamental health**.
- If the Eurozone and its members stay the course, the crisis could be over by mid-2014.
- **Italy** continues to reform, but its progress is patchier than in the five troika-countries.
- **France**: we find only very limited progress. It is now the "sick man of Europe".
- **Sweden and Finland** are showing worrying signs of complacency, **Germany** to follow?
- **UK**: excellent microeconomics, dismal macroeconomics. Back to boom-bust?
- **Sweden and Finland** are showing worrying signs of complacency, **Germany** to follow?
- **German current account**: a misguided debate.



The lessons

- **Austerity** is a necessary and potent medicine, but an **overdose** can kill the patient.
- **Optimum austerity:** No country should be asked to reduce its underlying primary fiscal deficit by more than 2% of GDP per year (unless it had relaxed policy by more than 1% of GDP in the previous year).
- **Fiscal shortfalls** caused by **recession** ought to be tolerated as long as the overall direction of policy stays on course.
- **Pro-growth structural reforms** matter more than austerity.
- **Keep it simple:** Reform proposals must take the administrative capacity of the country into account.
- **Tax reform:** simpler tax systems needed, not higher tax rates.
- **Restrained recovery:** Confidence is returning thanks to the ECB. But companies and households are still holding back. The health of the banking system matters.
- **Credit crunch:** now the major factor holding back the recovery.
- **Red herring:** debate about banking union seems to have prevented stronger efforts to clean up the banking system at the national level.
- **Delaying inevitable reforms** makes matters worse: see France
- **Success breeds complacency:** see Sweden, Finland and Germany



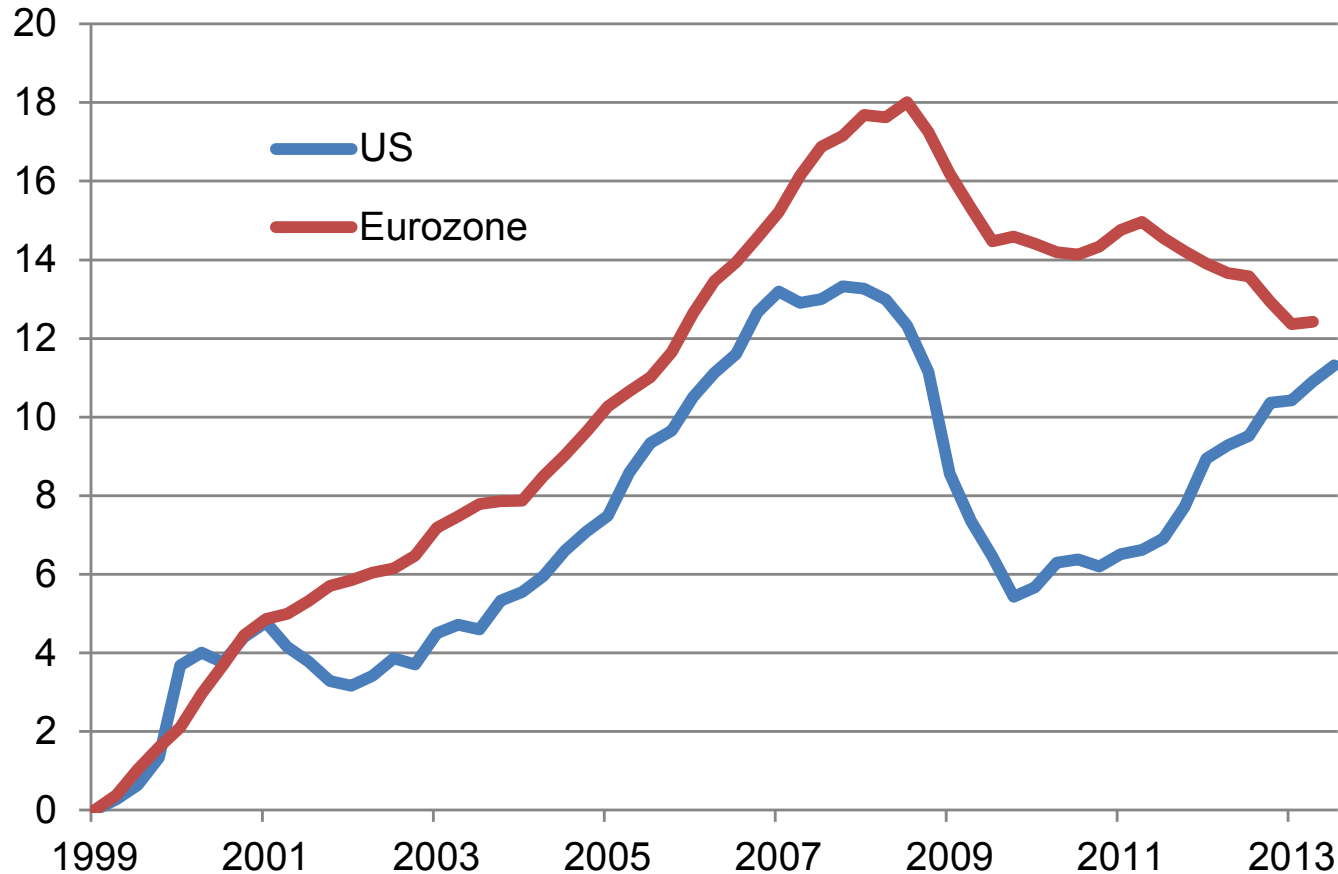
The risks

- **German court?** The ECB has stopped contagion. This has allowed monetary policy to gain traction across the Eurozone. But what if Germany's constitutional court constrains the OMT too much?
- **Tough love is tough.** Does the political glue hold?
- **French revolution?** Tough love means conditional support. What if France rejects the European rulebook?
- **Too much pressure on Greece?** Athens has made a Herculean effort. But what if troika demands for near-perfection bring down the government?
- **Credit crunch.** Insufficient progress in cleaning up bank balance sheets could retard the recovery and delay the transition from pain to gain.



A final thought: Eurozone versus US

Increase in employment since the start of the euro



In million; labour force survey data. The total population is roughly comparable for the US and the Eurozone. Source: Eurostat, BLS

- Until 2008, the Eurozone created more jobs than the US.
- After a sharp post-Lehman correction, the US labour market has edged up again since 2010.
- The Eurozone adjusts more slowly.
- Under the pressure of the euro crisis, employment is still falling in the Eurozone.
- But the US is still behind.
- Why is the US unemployment rate at 7.3% well below the 12.2% Eurozone rate? economy still lags the rebound in confidence.
- The US participation rate has fallen sharply.



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