

'One might be tempted to think that a long-term agenda might not fit quite well with the shorter-term challenges that we are currently facing, which is to get out of the current crisis. It would be a mistake.'

Lorenzo Bini Smaghi, member of the executive board, European Central Bank, at 2008 Board of Economists Summit



The 2008 Board of Economists Summit



The Board of Economists discuss the economic outlook with European Central Bank's Bini Smaghi

Economists, he explained that short-term measures to fight the global economic downturn must correspond with the medium- to long-term goals laid out in the Lisbon Agenda. In another session, Marco Buti, director-general of DG Economic and Financial Affairs at the European Commission, offered an economic outlook for Europe in 2009. He based his analysis on three scenarios, and laid out how each would impact the European economy in the short- and medium-term. In addition, the Lisbon Council used the occasion to launch the autumn update of the **European Growth and Jobs Monitor**, which is produced in collaboration with Allianz SE. Ann Mettler, executive director of the Lisbon Council, followed up on the event with an editorial on *FT.com* entitled "What Hope Now for Reform?"

Convening under the timely theme *Containing Contagion: How Productivity and Re-Regulation Can Fight Market Turbulence*, the Lisbon Council's **Board of Economists** convened in Brussels in the midst of the global financial crisis. Lorenzo Bini Smaghi, member of the executive board of the European Central Bank, delivered **The 2008 Ludwig Erhard Lecture**, the Lisbon Council's flagship event on the social market economy, on *Growth and Inflation in the Euro Area: The Importance of Productivity in the Service Sector*. Mr. Bini Smaghi used the occasion to emphasise that Europe must not lose sight of long-term structural reforms. In a fascinating exchange with members of the Board of



'We cannot transplant stories like Silicon Valley to Europe. Innovation is not imitation. It is exactly the opposite.'

Charlie Leadbeater, idea generator and author of *We-Think: Mass Innovation, Not Mass Production*, in The 2008 Guglielmo Marconi Lecture

The 2008 Innovation Day: Attracting and Retaining Global Talent



Janez Potočnik

Convening for the fourth year, **The 2008 Innovation Day** brought together innovators, entrepreneurs and thought leaders from throughout Europe. This year's event, organised in collaboration with Oracle, convened under the theme *Attracting and Retaining Global Talent: How Europe Can Thrive in the Age of Knowledge*. Highlights of the day included an intervention by Janez Potočnik, European commissioner for science and research, who spoke compellingly about Europe's fifth freedom – the free movement of knowledge – and the need to scale up current efforts to address the skills gap. In another session, one of the world's leading innovation gurus, Charlie Leadbeater, delivered **The 2008 Guglielmo Marconi Lecture** and introduced his latest book *We-Think: Mass Innovation, not Mass Production*. Participants, who received a copy of the book, were captured by Charlie's account of how open

collaboration and Web 2.0 will change the world as we know it. Finally, in a special session on the EU blue card proposal, several key policy makers, such as Jonathan Faull, director-general of DG Justice, Freedom and Security at the European Commission, explained what changes are in store and how Europe's innovation agenda stands to benefit. Watch Charlie Leadbeater's lecture at www.youtube.com/thelisboncouncil.



Charlie Leadbeater

Innovation in Services: Source of Growth, Engine of Creativity



Esko Aho

The Lisbon Council convened its second annual **High-Level Roundtable on Innovation in Services**. Bringing together key institutions, such as the Department for Innovation, Universities and Skills (United Kingdom), Fraunhofer Institute (Germany), Telematica Instituut (Netherlands), Lappeenranta University of Technology (Finland), Vinnova (Sweden) and the Federal Ministry of Education and Research (Germany), the event provided a unique Europe-wide platform for exchange of best practices. The Initiative was kicked off by Esko Aho, former prime minister of Finland, who delivered **The 2008 Jean Monnet Lecture**. Author of the seminal report *Creating an Innovative Europe*, Mr. Aho made a strong case for why service-sector innovation is crucial for Europe's future. His intervention was followed by several expert presentations, including an intervention by Dirk Pilat, head of the science and technology division at the Organisation

for Economic Co-Operation and Development (OECD). The European Commission's Vitor Gaspar, director of the Bureau of European Policy Advisers (BEPA) and Jean-Claude Burgelman, adviser, European Research Area (ERA) governance at DG Research, also weighed into the discussion.

Zukunftssalon: Empowering a Workforce for the 21st Century



Anneli Pauli

In November, **Zukunftssalon: Forum for the Future** explored how an innovative, skilled workforce can be a key driver of success. It addressed key questions such as how to create an environment for entrepreneurial employees that leads to disruptive innovation and experimentation, and how to create porous borders so that an innovative community can flourish outside of a company. The discussion was spearheaded by Nelson Mattos, vice president, engineering of Google EMEA, and Anneli Pauli, deputy director-general at DG Research, European Commission.



Nelson Mattos

'We all know that Europe's most precious asset is its people. Our future depends largely on harnessing the knowledge, skills and competences of our citizens. We cannot compete on cost. Europe needs to be innovative and creative.'

Ján Figel', European commissioner for education, training, culture and youth, in The 2008 Jean Jacques Rousseau Lecture

The 2008 Skills and Human Capital Summit

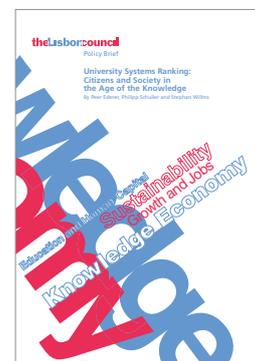


Ján Figel'

Convening under the theme *Raising Our Game, Staying Ahead*, **The 2008 Skills and Human Capital Summit** marked another landmark in the Lisbon Council's ongoing Education and Skills Initiative. The event was kicked off by Ján Figel', European commissioner for education, training, culture and youth, who delivered **The 2008 Jean Jacques Rousseau Lecture**, the Lisbon Council's flagship event on the future of the European social model. His remarks were followed by a presentation on "Assessing Adult Competences" from Andreas Schleicher, head of the Programme for International Student Assessment (PISA) at the OECD. Other highlights included a presentation from Siemens, partner for the event, on "Scientists in Demand: What Is Stopping Students from Pursuing a Career in Science?" Other contributors included Alena Zúkersteinová of the European Centre for the Development of Vocational Training (CEDEFOP) and Xavier Prats Monné, director at DG Employment and Social Affairs at the European Commission.

New Policy Brief: University Systems Ranking

European university systems must do more to meet the social and economic demands of a modern, knowledge-based economy. That is among the key findings of the Lisbon Council's latest policy brief, **University Systems Ranking: Citizens and Society in the Age of Knowledge**. The report – which represents the culmination of a year-long research project – finds that Australia, United Kingdom and Denmark have the best tertiary education systems among the 17 OECD countries surveyed. By contrast, Germany, Austria and Spain have the least effective tertiary education systems; they come in at Nos. 15, 16 and 17, respectively, indicating their university systems must do more to extend educational opportunities to a broader range of students and make sure that the education students receive is relevant to contemporary economic and social challenges. The authors, Peer Ederer, Philipp Schuller and Stephan Willms, spearhead the Lisbon Council's **Human Capital Center**. The study received a significant amount of press coverage, particularly in Austria, Poland and Spain, as well as the specialist press focused on education issues. Major articles appeared, inter alia, in *Chronicle of Higher Education*, *Der Standard* (Austria), *Die Presse* (Austria), *El País* (Spain), *Global Higher Education*, *ORF* (Austria), *Rzeczpospolita* (Poland) and *Süddeutsche Zeitung* (Germany). The study can be downloaded at www.lisboncouncil.net.



New Leaders for Lisbon Convene in Brussels



European Commission's Vitor Gaspar meets New Leaders for Lisbon

The Lisbon Council's **New Leaders for Lisbon** network, a group of progressive thinkers from across Europe, convened in Brussels for its annual brainstorming session. Participants from Belgium, France, Germany, Italy, Netherlands, Poland, Romania, Slovak Republic, Switzerland and the United Kingdom discussed issues ranging from innovation and creativity to the future of Europe's growth and jobs agenda. Their exchange was enriched by interventions from key EU interlocutors, such as Vitor Gaspar, director of the Bureau of European Policy Advisers (BEPA) and Gert-Jan Koopman, director of the Lisbon Strategy at DG Economic and Financial Affairs.

Climate Change Action Group: Copenhagen, and Beyond



Artur Runge-Metzger

Convening only days before the United Nations Framework Convention on Combating Climate Change met in Poznan, the Lisbon Council welcomed the European Commission's top negotiator, Artur Runge-Metzger, for a special meeting of the **Climate Change Action Group**. The discussion, which centered on "*How Europe is Working for a Strong Global Accord on Combating Climate Change*" called for urgent action and asked how civil society can help contribute to a positive outcome at these vital talks.

Outreach and New Media

The second half of 2008 was a busy time for the Lisbon Council. Key outreach activities included the following: Tjark de Lange, co-founder of the Lisbon Council, was nominated as a member of the board of Actal, the Dutch Advisory Board on Administrative Burdens. In addition, Tjark was named one of the 200 most influential Dutchmen by the paper *Volkskrant*, also in recognition of his founding of the Lisbon Council. Paul Hofheinz, president of the Lisbon Council, met Christine Lagarde, minister of finance of France, in the margins of the December meeting of the Lisbon Coordinators in Paris. Representing the French EU Presidency, Minister Lagarde received the Lisbon Council e-brief **From Why to How: Reflections on the Lisbon Agenda Post-2010**. Paul also took part in a tri-partite summit in Copenhagen, where he delivered as guest of honour a presentation on skills. Ann Mettler, executive director of the Lisbon Council, delivered speeches at a conference on the Lisbon Agenda organised by the Italian Ministry of Finance and DG Economic and Financial Affairs at the European Commission (Rome), KL Studio 2009 (Amsterdam), European Commission Directors offsite (Oud-Turnhout) and *En Route Vers Lisbonne 2008* (Luxembourg). Finally, the Lisbon Council has entered the world of Twitter. Follow us at www.twitter.com/lisboncouncil.



Finance Minister Christine Lagarde and Paul Hofheinz



Forthcoming



Viviane Reding

Future of the Internet Initiative

This seminar will convene under the theme **The Future of the Internet: How the Obama Generation will Change the World**. Viviane Reding, European commissioner for information society and Don Tapscott, author of *Grown up Digital*, deliver keynotes.

Ágora Talentia

The Lisbon Council teams up with Navarra Region to launch Ágora Talentia, a two-day, multi-stakeholder gathering of companies, regional leaders and experts on talent in the knowledge age. Highlights include keynote addresses from Richard Florida and Sir Ken Robinson. The event will culminate in publication of **The Navarra Declaration on Talent in the Knowledge Age**.

The 2009 Growth and Jobs Summit

The Lisbon Council's flagship event will include José Manuel Barroso, president of the European Commission; Žiga Turk, secretary general of the EU Reflection Group on the Future of Europe, and Aart de Geus, deputy secretary-general of the OECD. The event will launch **The 2009 European Growth and Jobs Monitor**, produced in collaboration with Allianz SE.



President Barroso

www.lisboncouncil.net

The Lisbon Council for Economic Competitiveness and Social Renewal asbl
IPC-Résidence Palace, 155 rue de la Loi, 1040 Brussels, Belgium
T. +32 (0)2 647 9575 F. +32 (0)2 640 9828
info@lisboncouncil.net
[twitter @lisboncouncil](https://twitter.com/lisboncouncil)



With the support of the European Union:
Support for bodies that are active at the European level
in the field of active European citizenship