

‘We need to develop skills today that we need tomorrow. There is some urgency. Already today, millions of vacancies in Europe are unfilled because there are not enough people with the right skills to fill them.’

José Manuel Barroso, president of the European Commission, at The 2008 Growth and Jobs Summit



José Manuel Barroso

### The 2008 Growth and Jobs Summit

Convening under the theme “*Leading the Way, Managing the Risk*”, some 150 participants from across Europe met in Brussels in the week leading up to the spring meeting of European heads of government for **The 2008 Growth and Jobs Summit**, the Lisbon Council’s flagship event. José Manuel Barroso, president of the European Commission, delivered a timely address on “*Lisbon: An Agenda for All Seasons*”. President Barroso used the occasion to bring participants up to speed on the next cycle of the Lisbon Agenda, 2008-2010, and focused his remarks particularly on the need to invest more in skills and reduce the number of

early school drop-outs. Žiga Turk, Lisbon coordinator of

Slovenia, then holding the EU Presidency, called for Europe to become more innovative and entrepreneurial and to spearhead a “third industrial revolution” to combat climate change and global warming. The Lisbon Council’s **Board of Economists** also convened for an *Economic Outlook* session, where leading economists and experts discussed and debated current economic trends and global developments. Gerard de Graaf, head of unit at the European Commission’s Secretariat-General in charge of overall coordination of the Lisbon process, led an interactive afternoon workshop, where participants discussed and debated the future of the Lisbon Agenda – and the priorities and goals in the months to come. The Summit concluded with a fascinating discussion on *Measuring the Progress of Societies*, led by Enrico Giovannini, chief statistician at the OECD. You can watch President Barroso’s speech in full on the **Lisbon Council YouTube Channel** at <http://www.youtube.com/thelisoncouncil>.



Right to left: Mark Purdy, chief economist, Accenture; Marco Buti, deputy director-general DG Economy, European Commission; Bart van Ark, chief economist, Conference Board; Holger Schmieding, chief Europe economist, Bank of America; Paul Hofheinz, president, the Lisbon Council



Žiga Turk

'We must use the next cycle of the Lisbon Agenda to strengthen our lead and consolidate our advances. We must take advantage of these times of turbulence to reinforce and strengthen the positive trends of the last decade, and to demonstrate to the world that a holistic agenda built on reinforcing economic, social and environmental pillars is possible and desirable.'

From The 2008 European Growth and Jobs Monitor

## The 2008 European Growth and Jobs Monitor: A Resounding Success



Michael Heise, chief economist, Allianz SE presents The 2008 European Growth and Jobs Monitor in presence of President Barroso

In the two years since it first appeared, **The European Growth and Jobs Monitor**, a joint publication of the Lisbon Council and Allianz SE, has established itself as a key survey of European economic performance and outlook. This year, Prof. Dr. Michael Heise, chief economist of Allianz SE and principal author of the study, formally presented the 2008 edition of the report at **The 2008 Growth and Jobs Summit**, in the presence of President Barroso. As in 2007, the publication received an unprecedented amount of public and media interest. To date, it has been downloaded more than 5000 times from the Lisbon Council website, and has been written about in key media outlets including *El Pais*, *Les*

*Echos*, *Corriere della Sera*, *Die Presse*, *Gazeta Wyborcza*, *Svenska Dagbladet* and other leading publications. A special section in this year's edition was dedicated to **Energy Efficiency – A Key Driver of Growth**. The study can be downloaded at [www.lisboncouncil.net](http://www.lisboncouncil.net).



## Government 2.0: Fostering Democracy and Empowering Citizens

How will emerging technologies and social networking affect the future of our democracy? Why are some countries adept at using collaborative tools to engage their citizenry while others are not? What can be learnt from other regions of the world? These questions were at the heart of a high-level seminar on **Government 2.0**, led by Anthony D. Williams, vice president of Toronto-based think tank nGenera Innovation Network, and co-author of the bestseller *Wikinomics: How Mass Collaboration Changes Everything*. Mr. Williams laid out the opportunities that Web 2.0 presents to governments, and how they can leverage increased engagement and inclusive policy making.



Anthony Williams



Gerard de Graaf, head of unit, European Commission secretariat-general and Gerassimos Thomas, head of cabinet, Commissioner Almunia

## Combating Global Warming: The 2008 Robert Schuman Lecture



Fatih Birol

At a special meeting of the Lisbon Council's **Climate Change Action Group**, Dr. Fatih Birol, chief economist and head of the economic analysis division at the International Energy Agency (IEA), delivered **The 2008 Robert Schuman Lecture**, the flagship event in our Founding Fathers Lecture Series. In a sign of the changing nature of the economic and environmental challenges Europe faces, Dr. Birol focused on the emerging climate crisis and the particular mix of energy efficiency, new technologies and global cooperation it will take to stabilise atmospheric CO<sub>2</sub> at 450 parts per million – a development scenario which the IEA developed at the behest of G8 leaders.

## e-brief: From Why to How

The Lisbon Council launched its **e-brief** series – a new format for stimulating debate on contemporary European issues. In the first edition, Ann Mettler, executive director of the Lisbon Council, responded to the call by the spring European Council for a reflection on the Lisbon Agenda post-2010. Dubbed **From Why to How: Reflections on the Lisbon Agenda Post-2010**, the e-brief lays out the importance of shifting the focus from why reforms are necessary, to how they can be implemented. Above all, it offers concrete ideas on how to make Europe's reform agenda more inclusive, more relevant and more interesting to citizens across Europe. The e-brief can be downloaded from the Lisbon Council website at [www.lisboncouncil.net](http://www.lisboncouncil.net).



## Climate Change Action Group



Jos Delbeke, deputy director-general, DG Environment, European Commission

At its fourth meeting, the Lisbon Council's **Climate Change Action Group** convened to discuss and debate solutions to the climate crisis. Jos Delbeke, deputy director-general of the European Commission's environment directorate, opened the debate with a fascinating overview of the European Commission's upcoming plans in the fight against climate change – and the leadership the EU intends to exert in this field in the coming year of important international meetings. Mark Foster, CEO of management consulting at Accenture, chimed in with the results of a timely Accenture study of top-level executive attitudes to climate change.



Mark Foster, CEO management consulting, Accenture

## Outreach and Engagement

Responding to heavy demand, Lisbon Council principals increased their ongoing outreach and engagement activities in the first half of 2008. Paul Hofheinz, president of the Lisbon Council, was invited to speak at the spring meeting of Lisbon coordinators and a high-level conference on the Lisbon Agenda in Romania. In addition, he served on *L'Esprit de Sel*, a group organised under the chairmanship of Polish MEP Marek Siwiec and made up of young intellectuals and social scientists from six countries, and was also appointed a member of the Steering Committee for the European Integration Chair at ESSCA university in Angers, France. Dr. Peer Ederer, scientific director of the Lisbon Council's **Human Capital Center**, presented **The European Human Capital Index** to the economics unit of the World Bank in Washington, DC. Ann Mettler, executive director of the Lisbon Council, addressed the HEC Europe Forum in Chantilly, where her policy brief **Consumers and Competition** won a competition to be presented at the economic seminar. She also served on a jury for a prize on solutions for labour market inequalities



Ann Mettler addresses the 60th anniversary of the Congress of Europe



President Traian Băsescu of Romania welcomes Paul Hofheinz, president of the Lisbon Council, to high-level working group

faced by youth, organised by the Foundation for the Rights of Future Generations. In addition, she spoke at the 60<sup>th</sup> anniversary celebration of the Congress of Europe (organised by the European Movement in The Hague), Central and Eastern Europe meeting (organised by the World Bank in Sibiu, Romania), Competition Away-Day (organised by DG Competition and Commissioner Neelie Kroes), the Trans European Policy Studies Association (TEPSA), and the launch of the Lisbon Scorecard (organised by the Centre for European Reform in Paris). Lisbon Council principals also took part in the Progressive Governance Summit in Hertfordshire, United Kingdom; the Skoll Forum on Social Entrepreneurship in Oxford, England and a John F. Kennedy School seminar on Government 2.0 at Harvard University.

# 'Europe's political leaders and economic analysts must move from "why" to "how," from explaining why reforms are necessary, to showing how they can be implemented.'

Ann Mettler in *European Union Policies and Priorities*, FT Publications

## Forthcoming



Ján Figel'

### The 2008 Skills and Human Capital Summit

Building on the success of previous years, this gathering, organised in collaboration with Siemens, brings together top thought leaders and decision makers. Highlights of this year's summit include **The 2008 Jean Jacques Rousseau Lecture** to be given by Ján Figel', European commissioner for education, training and culture, and a presentation by Andreas Schleicher, head of the Programme for International Student Assessment (PISA) at the OECD.

### The 2008 Innovation and Entrepreneurship Day

At this day-long event, participants will gather from around Europe for a series of interactive workshops on the innovation challenges Europe faces. Charlie Leadbeater, author of *We-Think: Mass Collaboration, Not Mass Production*, delivers **The 2008 Guglielmo Marconi Lecture**. Janez Potočnik, European commissioner for research, leads a working group on "the fifth freedom: freedom of knowledge to circulate." The results of the event will feed directly into **Global Entrepreneurship Week**.



Charlie Leadbeater



Janez Potočnik



Lorenzo Bini Smaghi

### The 2008 Board of Economists Summit

Lorenzo Bini Smaghi, member of the executive board of the European Central Bank, delivers **The 2008 Ludwig Erhard Lecture**, the Lisbon Council's flagship event on economic modernisation and fiscal sustainability. In interactive breakout sessions, the **Board of Economists** will analyse recent economic trends, with particular emphasis on inflation and productivity.

### Additional Meetings and Publications

The **Climate Change Action Group** convenes on the eve of the United Nations Framework Convention on Climate Change meeting in

Poznan for a special pre-summit briefing. **New Leaders for Lisbon**, our network of progressive thinkers, meet in Brussels for their annual brainstorming session.

**Human Capital Center** publishes **University Systems Ranking**, and Nelson Mattos, vice president engineering at Google EMEA, joins us for a special **Zukunftssalon: Forum for the Future**.



New Leaders for Lisbon

[www.lisboncouncil.net](http://www.lisboncouncil.net)

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