



Yvo de Boer

‘It is not enough for emissions within Europe and the other developed regions of the world to fall in line with what science dictates is necessary. You as European Eco-Innovators can play a significant role in helping the world to shift towards a low-carbon economy.’

Yvo de Boer, executive secretary of the United Nations Framework Convention on Climate Change, in a special message to The 2009 Eco-Innovators Summit

Eco-Innovators Meet in Brussels on Eve of Copenhagen Climate Summit

In the run up to the United Nations Framework Convention on Climate Change, the Lisbon Council convened **The Eco-Innovators Network**, a first-of-its-kind assembly of top innovators, thought leaders, financiers and regulators committed to building a low-carbon economy. Simon Brooks, vice president, environmental protection at the European Investment Bank, and Hervé Martin, head of unit, environment and eco-innovation at DG Environment, European Commission, presented various funding facilities available for eco-innovation to the group. Top innovators such as Benjamin Kott, manager, green business Europe at Google, and Harry Verhaar, senior director, climate change and energy at Philips, joined the debate, along with other eco-innovators from 10 countries. The day concluded with passionate appeals from Karl Falkenberg, director-general at DG Environment, European Commission and Jules Kortenhorst, chief executive of the European Climate Foundation. Watch the **Eco-Innovators’ Video Appeal to Copenhagen** in a special **Eco-Innovation Section** on the Lisbon Council website at www.lisboncouncil.net/ecoinnovation.



Harry Verhaar

‘We have to communicate to the public at large what a sustainable society looks like, why it is profitable and thereby put more pressure on politicians and on business to act faster.’
Harry Verhaar, senior director, energy and climate change, Philips



Antonia María Lorenzo Lopez

‘I will ask them [the negotiators in Copenhagen] to focus more on education because I think people should be more aware of the problems.’
Antonia María Lorenzo Lopez, R&D director and co-owner, Bioazul



Benjamin Kott

‘Our philosophy is to drive innovation. It is incredibly important and now we are pushing it into the environmental area.’
Benjamin Kott, green business operations manager EMEA, Google



Wieland Koorstra

‘We need to create the mechanisms to make financiers feel safe about new technologies. SMEs can do the job... if they get the finances.’
Wieland Koorstra, CEO, GiraSolar



Karl Falkenberg

‘We are living on this planet all together. We each are emitting. There is no right to pollute. There is an obligation to stop polluting.’
Karl Falkenberg, director-general, DG environment, European Commission

'With these young, regular and intensive Internet users, there is a whole generation of "digital natives" ready to apply innovations like Web 2.0 to business and public life. It is in this new generation that there is real growth potential for Europe.'

Viviane Reding, European commissioner for information society and media, in The 2009 Ludwig Erhard Lecture

Viviane Reding Delivers The 2009 Ludwig Erhard Lecture

In the midst of the economic downturn, Viviane Reding, European commissioner for information society and media, mapped the road for digital priorities in the next five years, describing them as essential to pave the way for economic recovery. The utmost priorities: achieving easier and more attractive access to digital content for Europeans through new infrastructures and innovative digital utilities; developing a consumer-oriented mobile payment technology; opening up Europe's digital economy to small- and medium-sized enterprises to boost growth and create jobs and aligning innovative ICT solutions with the objectives of a low-carbon economy. Commissioner Reding's Lecture can be viewed in its entirety on the Lisbon Council website at www.lisboncouncil.net.



Meglana Kuneva and Mario Monti Join Debate on Future of Internal Market

In a Lisbon Council e-brief entitled **Blueprint for Consumer Policy in Europe: Making Markets Work with and for People**, Meglana Kuneva, European commissioner for consumer affairs, shared her vision of how the internal market can be put to work for European consumers. Presenting her paper at a Lisbon Council event on **Consumer Policy: Economic Citizenship and User-Centric Markets**, her remarks were followed by a panel discussion featuring Mario Monti, president of Bocconi University and former European commissioner for competition and internal market; Eija-Riitta Korhola, MEP and vice-chair, committee on internal market and consumer protection in the European Parliament and Geert van Kuyck, chief marketing officer at Philips.



Five New Publications: Food for Thought for EU 2020

With the reflection on the EU 2020 strategy in full swing, the Lisbon Council launched five new publications to facilitate constructive debate and contribute new ideas. **EU 2020: Why Skills are Key for Europe's Future** by Paul Hofheinz, president of the Lisbon Council; **Innovating Indicators: Choosing the Right Targets for EU 2020** by Ann Mettler, executive director of the Lisbon Council; **A Blueprint for Consumer Policy in Europe: Making Markets Work with and for People** by Meglana Kuneva, European commissioner for consumer policy; **Exit Strategy for EMU Monetary and Fiscal Policy**, published in collaboration with Allianz as part of **The European Growth and Jobs Monitor** series; and **A New Dawn: Ten Recommendations for the New European Commission** by Ann Mettler. The policy briefs can be downloaded on the Lisbon Council website at www.lisboncouncil.net/publications.



Lisbon Council Launches Government of the Future Centre

Together with Accenture and College of Europe, the Lisbon Council has established the **Government of the Future Centre**, an intellectual hub dedicated to public-sector innovation and citizen-centric service delivery. One of the first major projects engages College of Europe students in a one-of-its-kind case study exercise, allowing the students to visit and examine administrative agencies in several EU member states to provide advice on sustainable governance. Site visits include a hospital in Barcelona, an employment service in Paris, and the Dublin City Council. Future initiatives will focus on citizen-centric health care services, Government 2.0 and sustainability.



Antoine Brugidou



Rikke Wetendorff Nørgaard

'What's important is exporting best performance, figuring out how we can contribute by solving problems on a micro-scale, then making those solutions available Europe-wide. It's nice to do something practical. It's a way of combining two worlds – work and study.'

Rikke Wetendorff Nørgaard, 24, Denmark



Karolina Krzystek

'This programme helps me see how things work together – the link between social studies and public administration. I'm a sociologist. I'm interested in research, field work. I would like to work on human rights.'

Karolina Krzystek, 27, Poland



João Miguel Alves Soares da Silva

'I chose health because I am interested in the public sector. I'm interested in knowing how a hospital is run in order to improve it. It would be interesting to develop a common framework for health in Europe, to get the best out of each system and apply it elsewhere. That's one of the things Europe can give us.'

João Miguel Alves Soares da Silva, 23, Portugal

'Governments are faced with increasing pressure on several fronts including scarcity of resources. The Government of the Future Centre is dedicated to providing pragmatic and actionable solutions to help governments and other public service organisations enhance the quality of life of their citizens.'

Antoine Brugidou, health and public service programme director Europe, Accenture



Students and faculty from the College of Europe take part in the Government of the Future Centre

'It is in the interest of every individual – man, woman, child or immigrant – to become all that he or she is capable of being. And it is in society's interest to help him or her to do that.'

Paul Hofheinz, president of the Lisbon Council, in *EU 2020: Why Skills are Key for Europe's Future*

News and Outreach

The Lisbon Council kept up a busy schedule of outreach and public engagement. In July, top members of the Lisbon Council network met with Günter Verheugen, European commissioner for enterprise and industry, for an informal brainstorming on the future of the Lisbon Agenda. In October, Paul Hofheinz, president of the Lisbon Council, was invited to join an Advisory Group to the Polish EU Presidency and visited Warsaw to take part in the preparatory work. Mr. Hofheinz also presented a paper at a working group on *Social Investment and Welfare State Reform* at a conference in 10 Downing Street, convened by Policy Network, and moderated a panel on social inclusion at the *Second World Young Leaders Forum* in Mumbai, a global summit organised by the BMW Quandt Foundation. Executive Director Ann Mettler was invited to serve on an expert group advising Celestino Corbacho, Spanish minister of labour and immigration, and visited Madrid in December to take part in a high-level seminar on the future of the Lisbon Agenda. Ms. Mettler also spoke, inter alia, at the *2009 Open Days on Lisbon*



Beyond 2010; a Swedish EU Presidency conference in Gothenburg on *Growing Together for a Sustainable Europe*; a DG Information Society event on *More Women, Better Jobs, Boosting Growth*; and took part in the *NESTA Innovation Index Inner Policy Group*. Dr. Peer Ederer, director of **The Human Capital Centre** at the Lisbon Council, presented his recent research to the *Fifth World Bank Education Conference* in Montenegro. The Lisbon Council also launched a new, fully Web 2.0 compatible website, www.lisboncouncil.net, featuring Twitter, new share buttons, RSS feed, a flickr gallery and streaming video on the home page, and established a new **Advisory Board**, which will provide expert guidance and strategic input as we move forward. In addition, Alicia de la Torre, a Spanish national with a background in innovation management, joined the Lisbon Council team, where she will serve as senior project manager. We also launched a new partnership with the European Climate Foundation to work on empowering and recognising eco-innovators across Europe.



Forthcoming



High Cost of Low Educational Performance Seminar

The Lisbon Council will host the launch of a new, ground-breaking OECD study. Andreas Schleicher, special advisor to the OECD secretary general, will present new data on the economic returns of education. The debate feeds into the Lisbon Council's **EU 2020 Initiative**.

New E-brief on European Innovation in an Era of Openness

Anthony D. Williams, co-author of *Wikinomics* and globally renowned thought leader on collaborative innovation, weighs into the debate on the future direction of EU innovation policy. He also joins the Lisbon Council as senior fellow.



EU 2020 Summit on Europe's Next Policy Blueprint

The Lisbon Council's flagship event, taking place in the week leading up to the spring European Council, will be headlined by José Manuel Barroso, president of the European Commission. Special sessions will focus on the governance of EU 2020, as well as what indicators should be used to gauge progress.

www.lisboncouncil.net

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